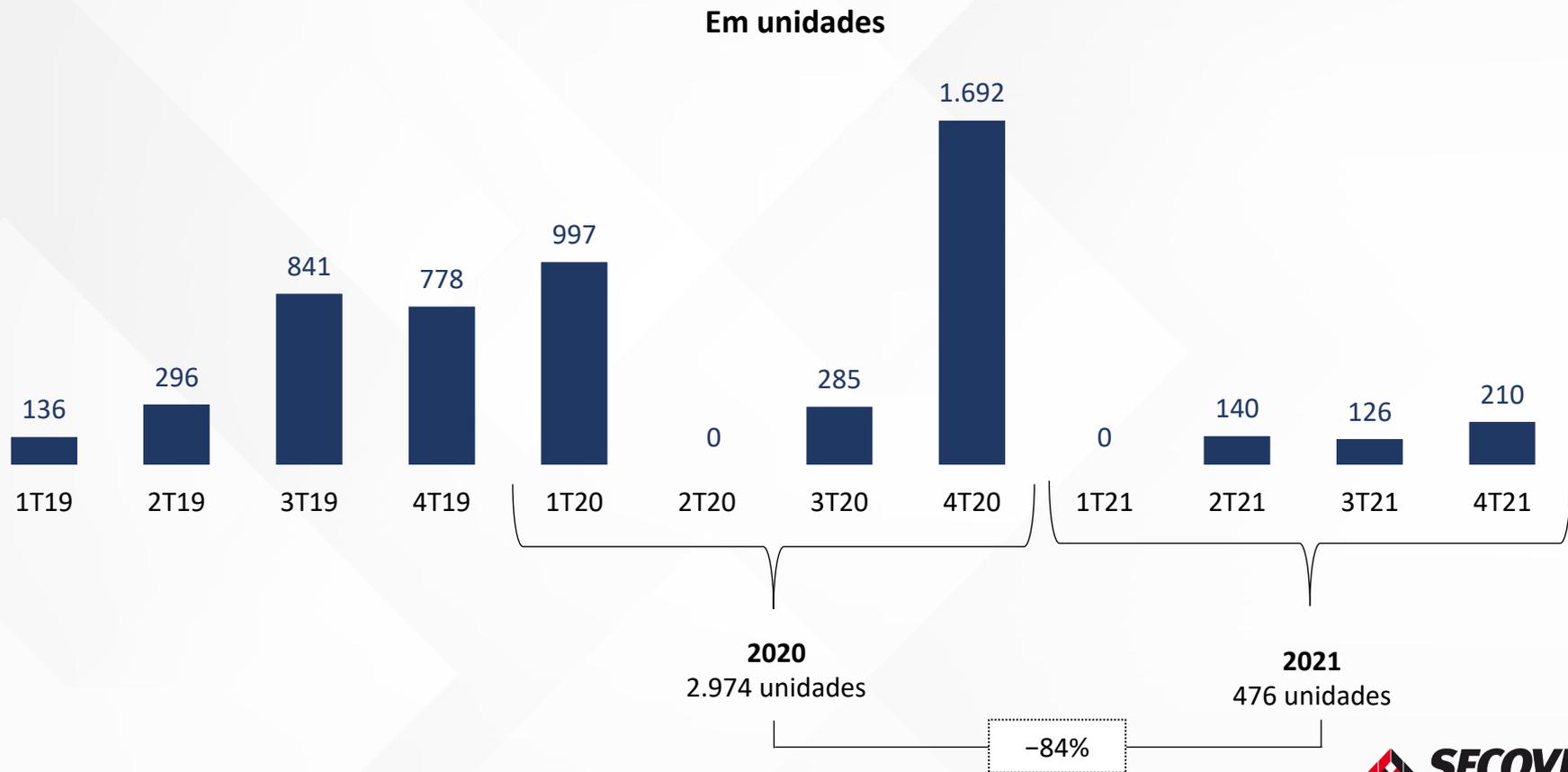


Estudo do Mercado Imobiliário Residencial

4º trimestre de 2021

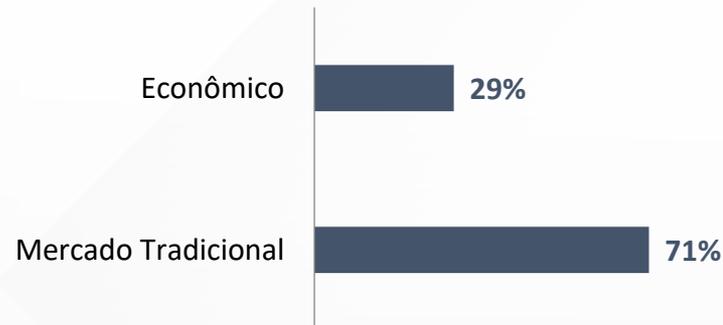
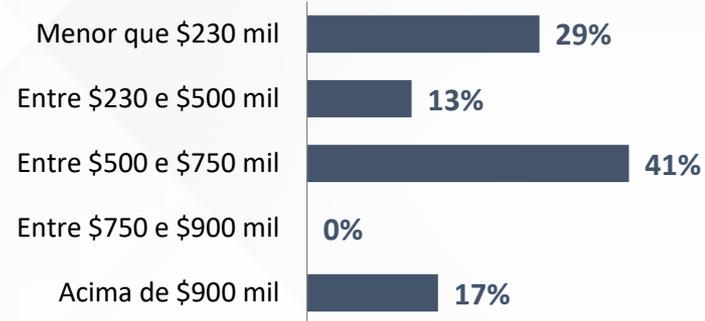
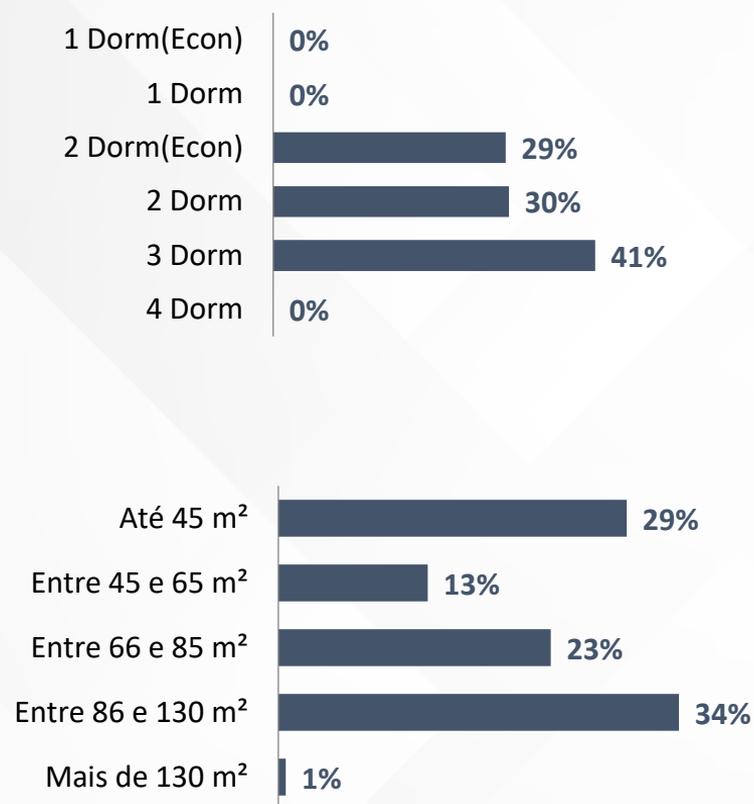
Bauru

Bauru – Lançamentos de Imóveis Residenciais por Trimestre



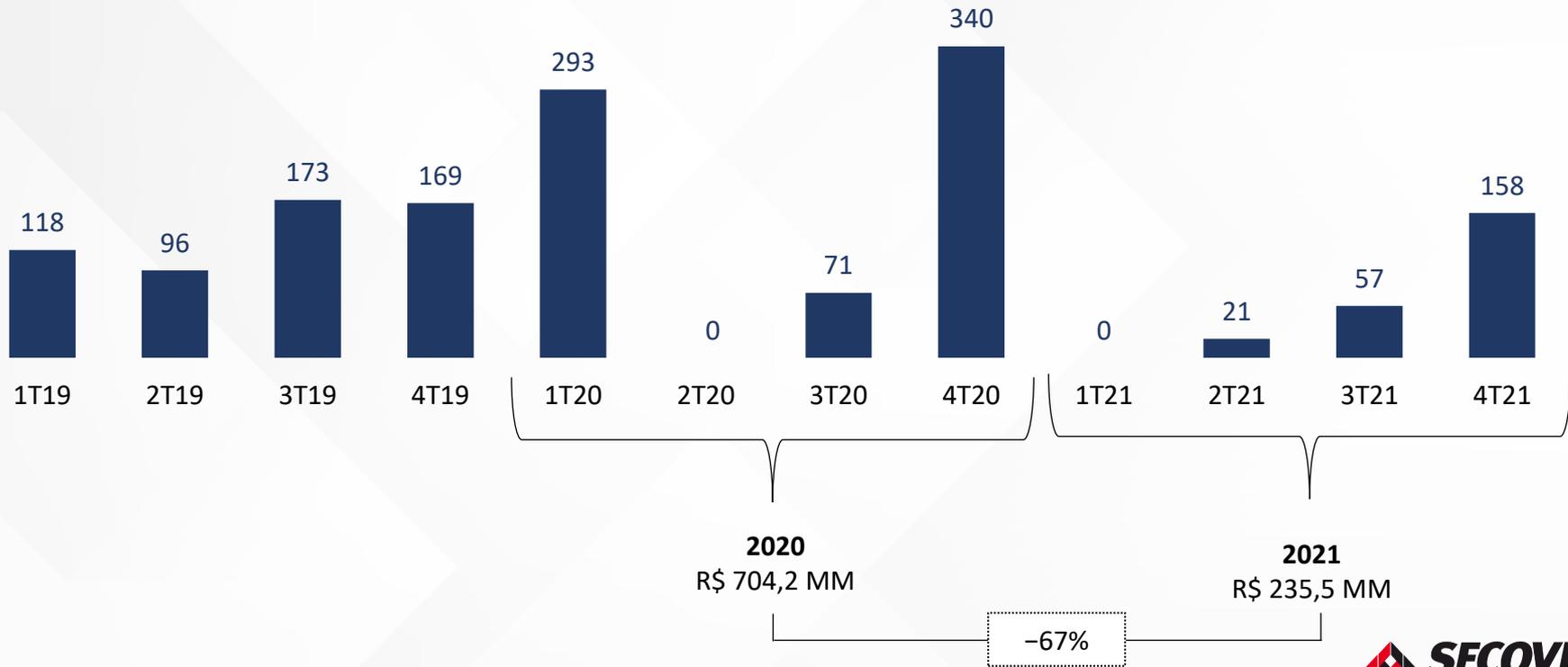
Bauru – Lançamentos em unidades – janeiro a dezembro 2021

lançamentos = 476 unidades



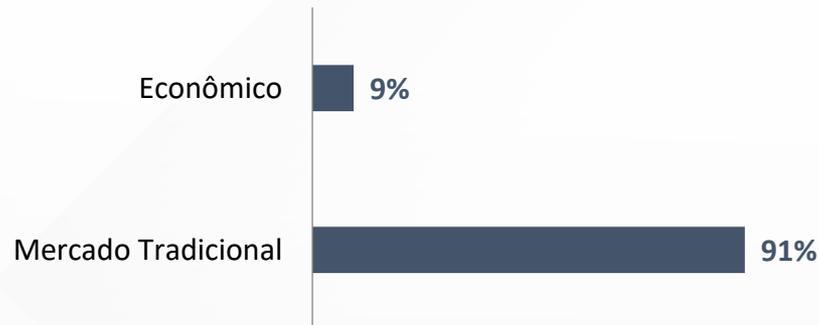
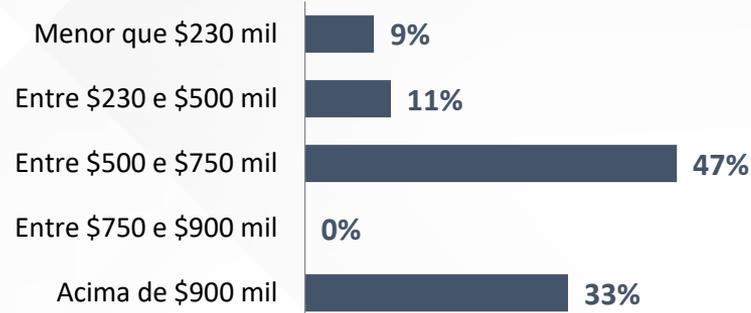
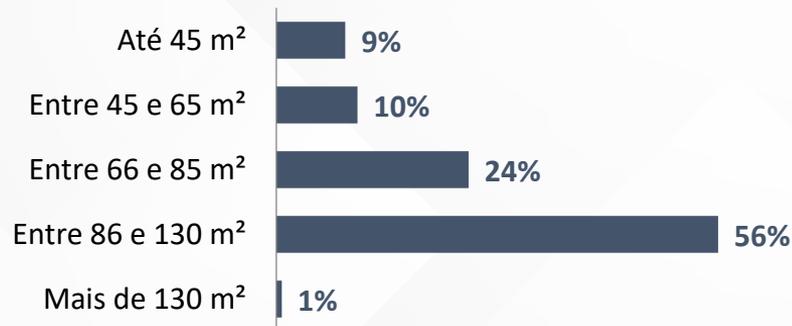
Bauru – VGL* por trimestre

Em milhões (R\$)



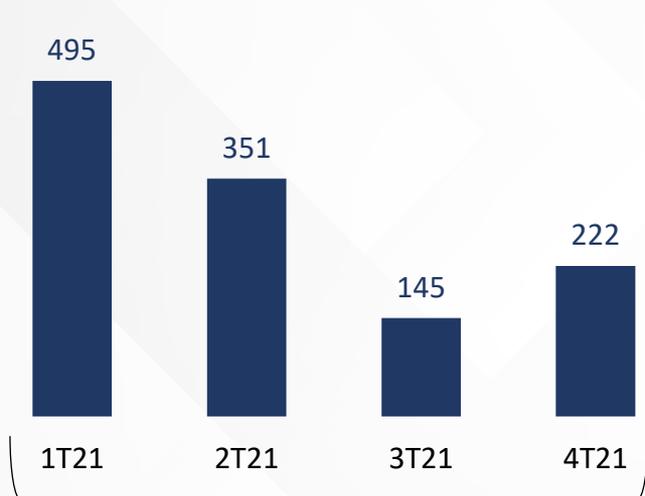
Bauru – VGL* em milhões (R\$) – janeiro a dezembro 2021

VGL = R\$ 235,5 milhões



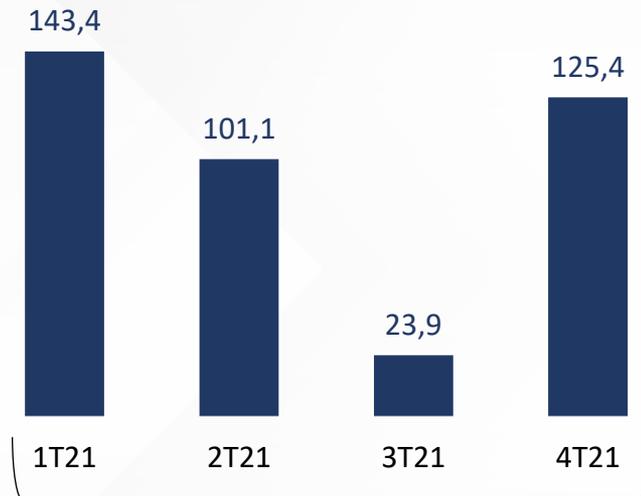
Bauru – Vendas de Imóveis Residenciais por Trimestre

Em unidades



2021
1.213 unidades

VG*
(R\$ MM)

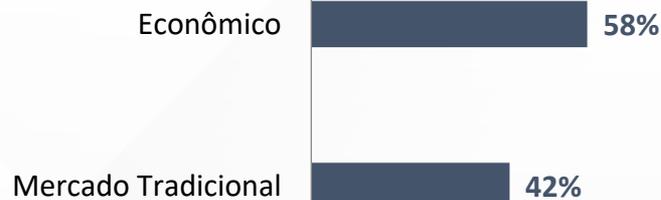
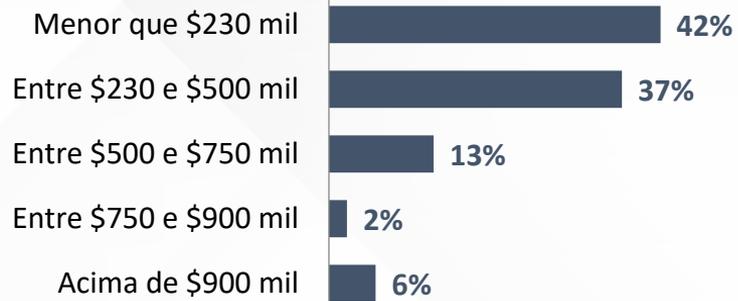
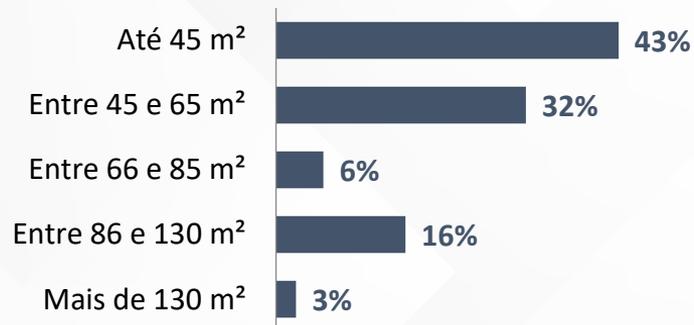
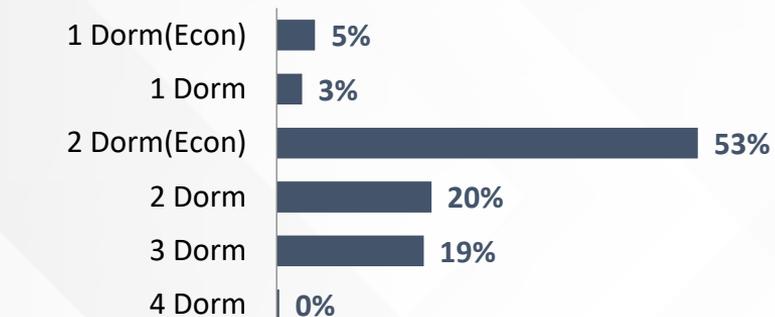


2021
R\$ 393,8 MM

Valor Médio de Venda
R\$ 324 mil

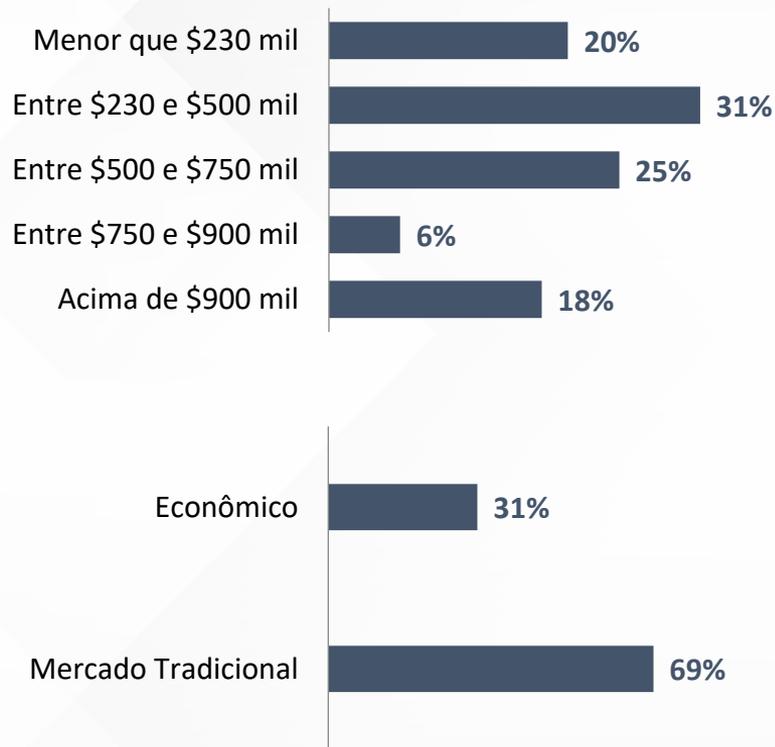
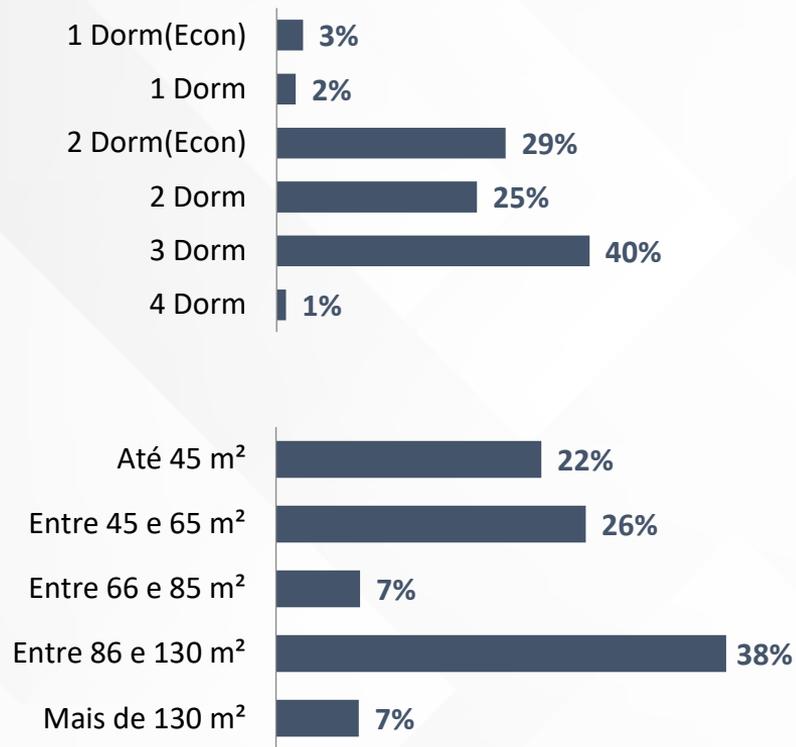
Bauru – Vendas em unidades – janeiro a dezembro 2021

vendas = 1.213 unidades



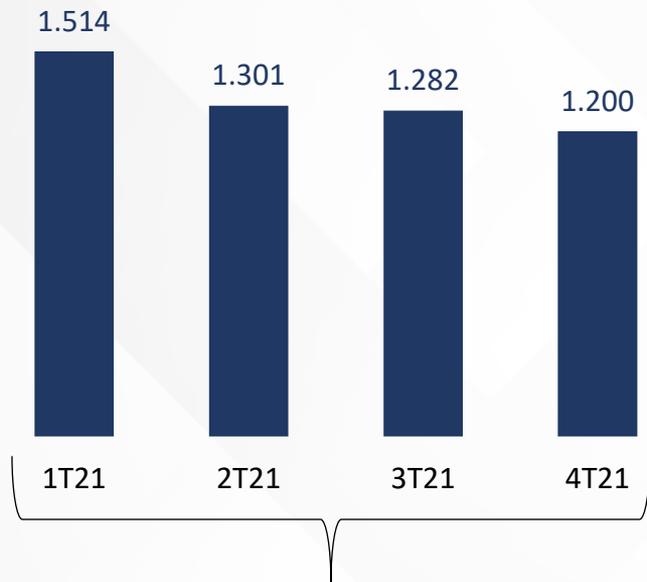
Bauru – VGV* em milhões (R\$) – janeiro a dezembro 2021

VGV = R\$ 390,6 milhões



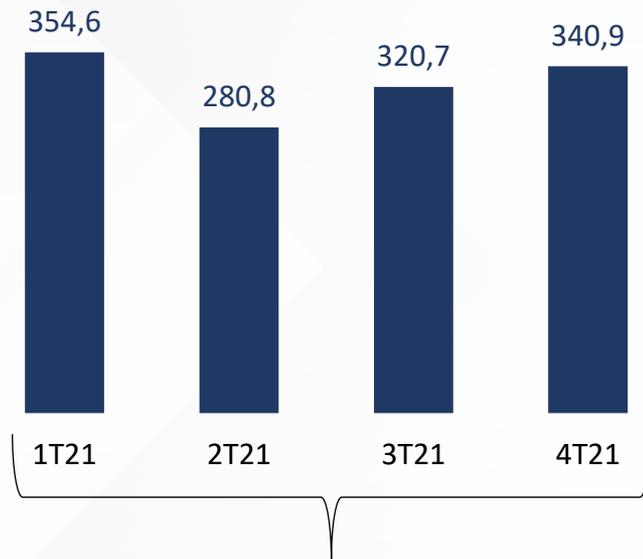
Bauru – Oferta Final por Trimestre

Em unidades



Média 2021
1.324 unidades

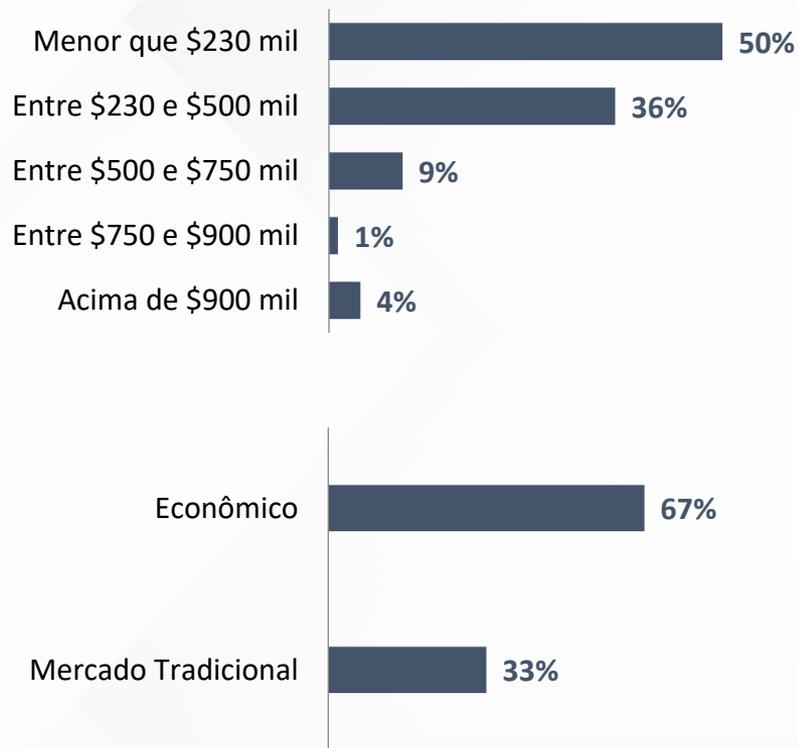
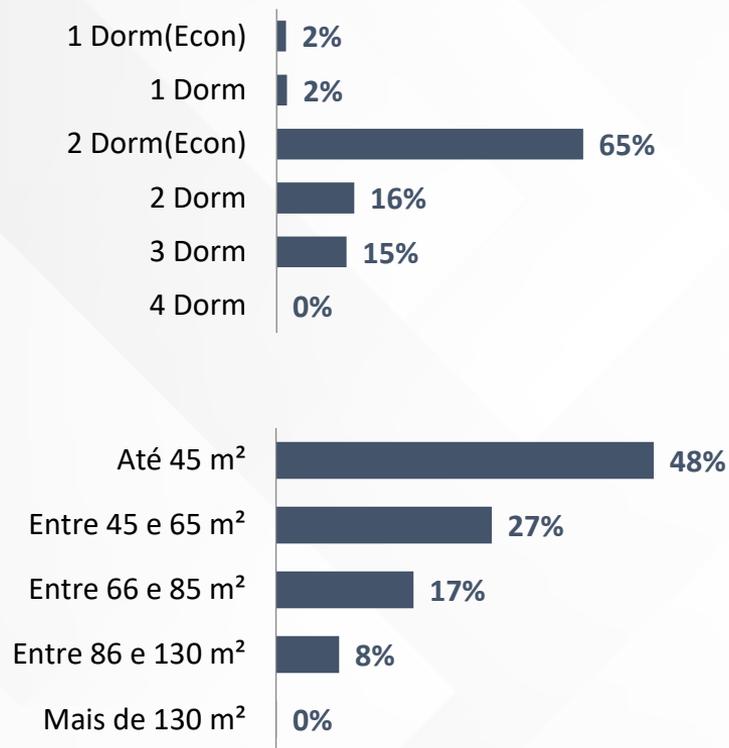
VGO*
(R\$ MM)



Média 2021
R\$ 754,8 MM

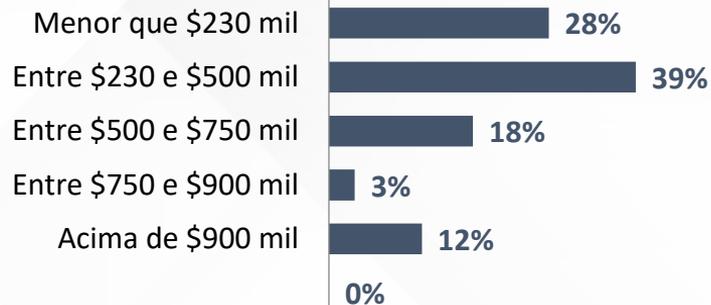
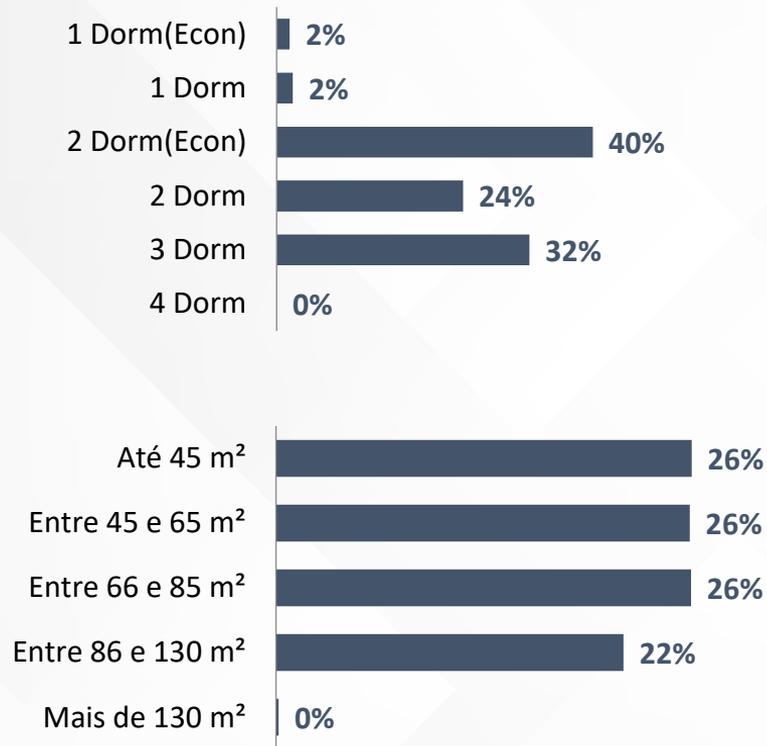
Bauru – Oferta Final em unidades – 4º Trimestre 2021

Oferta Final = 1.200 unidades



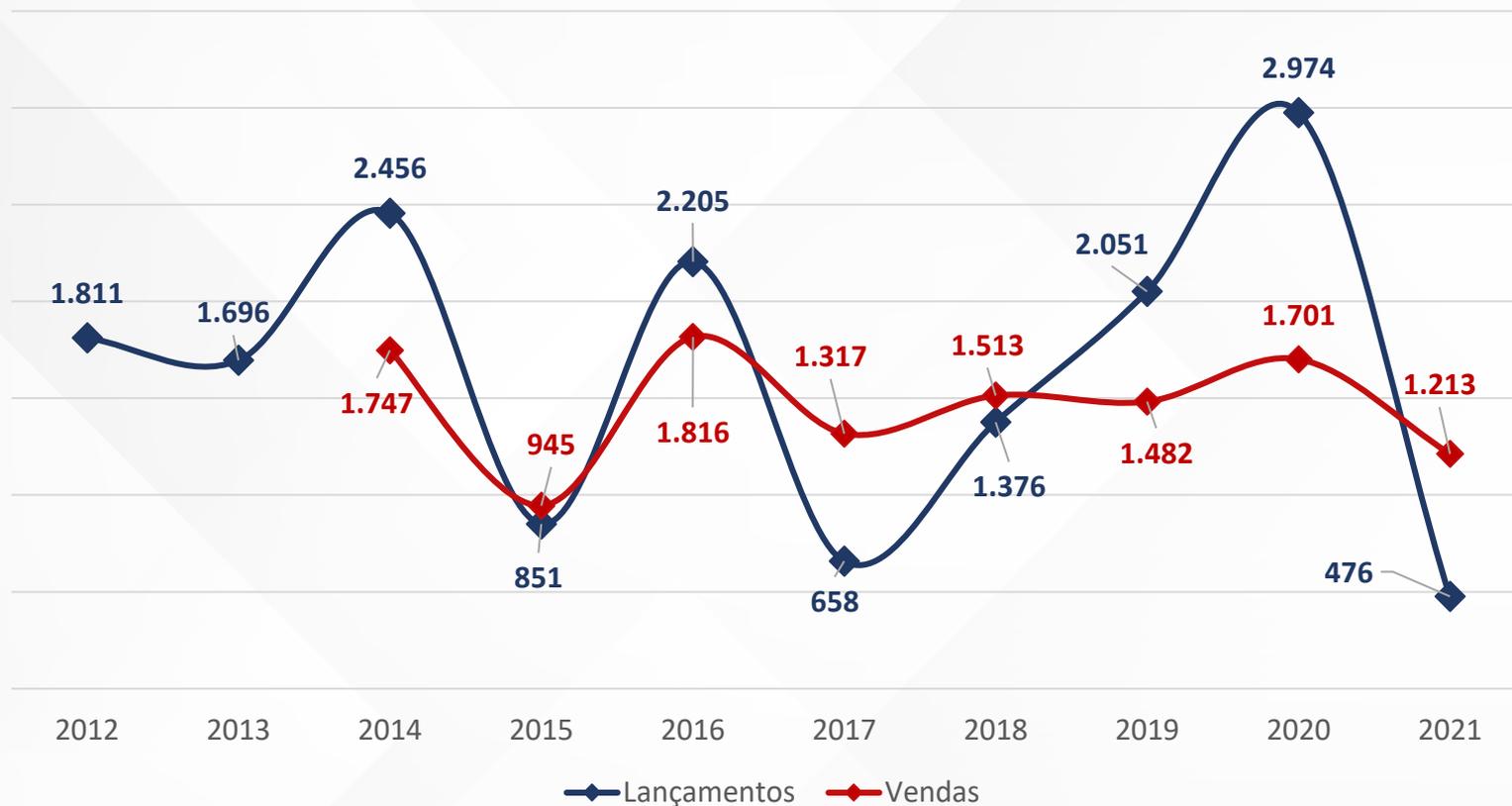
Bauru – VGO* em milhões (R\$) – 4º Trimestre 2021

VGO = R\$ 340,9 milhões



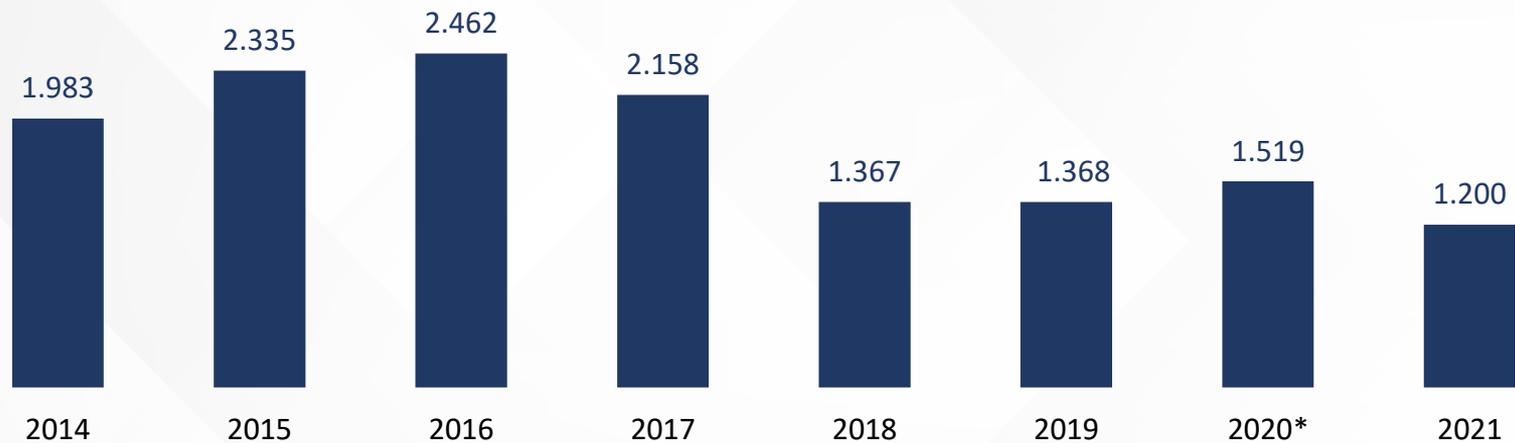
Bauru – Lançamentos e Vendas na cidade de Bauru

Em unidades



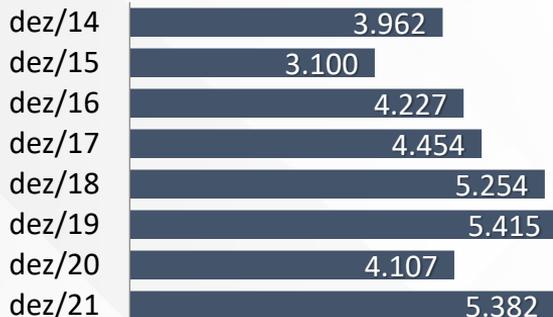
Bauru – Oferta Final por Trimestre

Em unidades



Bauru – Evolução do Preço Médio de Venda (R\$/m²)

1 dormitório econômico



1 dormitório



2 dormitórios econômico



2 dormitórios



3 dormitórios



4 dormitórios



OBRIGADO