

URBE.ME

An aerial view of a city skyline, likely New York City, with the Empire State Building prominently visible in the center. The image is overlaid with a semi-transparent blue filter. The word "CROWDFUNDING" is written in white, bold, uppercase letters across the middle of the image, with a white underline beneath the letters "FUNDING".

CROWDFUNDING





2007

KICKSTARTER

2009

An aerial view of a city skyline, likely New York City, with the Empire State Building prominently visible in the center. The entire image is overlaid with a semi-transparent blue filter. The text 'O PROBLEMA' is centered in the middle of the image in a white, bold, sans-serif font.

O PROBLEMA



ARQUITETURA.ENGENHARIA



ARQUITETURA.ENGENHARIA





MakeAGIF.com






2013

PRIMEIRO PROJETO NO AR

**TRABALHO ATIVO
JUNTO À CVM**



2013

2015

An aerial view of a city skyline, likely New York City, with the Empire State Building prominently visible in the center. The entire image is overlaid with a semi-transparent blue filter. The text is centered and reads:

**PRIMEIRA PLATAFORMA
DE CROWDFUNDING IMOBILIÁRIO**

DO BRASIL

CRIAÇÃO DA INSTRUÇÃO 588

**PRIMEIRA PLATAFORMA
REGULAMENTADA**



A horizontal white line representing a timeline axis, with three vertical tick marks pointing downwards to the years 2013, 2015, and 2017.

2013

2015

2017

An aerial, high-angle view of a dense city skyline, likely New York City, with the Empire State Building prominently visible in the center. The entire image is overlaid with a semi-transparent blue filter. The word "VANTAGENS" is centered in the middle of the image in a bold, white, sans-serif font.

VANTAGENS

PARA O INVESTIDOR

INVESTIMENTO A
PARTIR DE R\$ 1.000

RENTABILIDADES
ACIMA DO
MERCADO

DIVERSIFICAÇÃO
DOS ATIVOS
IMOBILIÁRIOS

PARA O INCORPORADOR

**REDUZ
EXPOSIÇÃO
NEGATIVA DE
CAIXA**

**MARKETING
ESPONTÂNEO**

**GESTÃO DE
INVESTIDORES**

An aerial view of a city skyline, likely New York City, with the Empire State Building prominently visible in the center. The entire image is overlaid with a semi-transparent blue filter. The text is centered in the middle of the image.

SEGURANÇA NO INVESTIMENTO

SEGURANÇA NO INVESTIMENTO

**MENOS DE 4%
DOS PROJETOS
APROVADOS**

**TERRENO
ADQUIRIDO E
PROJETO
APROVADO**

**EMPREENDIMENTO
EM PATRIMÔNIO
DE AFETAÇÃO**

TÍTULO DE DÍVIDA

% VGV

**SEM VÍNCULO
SOCIETÁRIO**

**EXECUÇÃO
EXTRAJUDICIAL**

An aerial view of a city skyline, likely New York City, with the Empire State Building prominently visible in the center. The image is overlaid with a semi-transparent blue filter. The text "INVESTIMENTO EM 3 PASSOS" is centered in white, bold, uppercase letters.

INVESTIMENTO EM 3 PASSOS



**ESCOLHA
DO VALOR**

**ENVIO DE
DOCUMENTOS**

TED BANCÁRIA



RENTABILIDADE ALVO PROJETADA

200% SELIC



RECORDE

EM TODAS AS MODALIDADES DO BRASIL

2,4 MI CAPTADOS



22.000

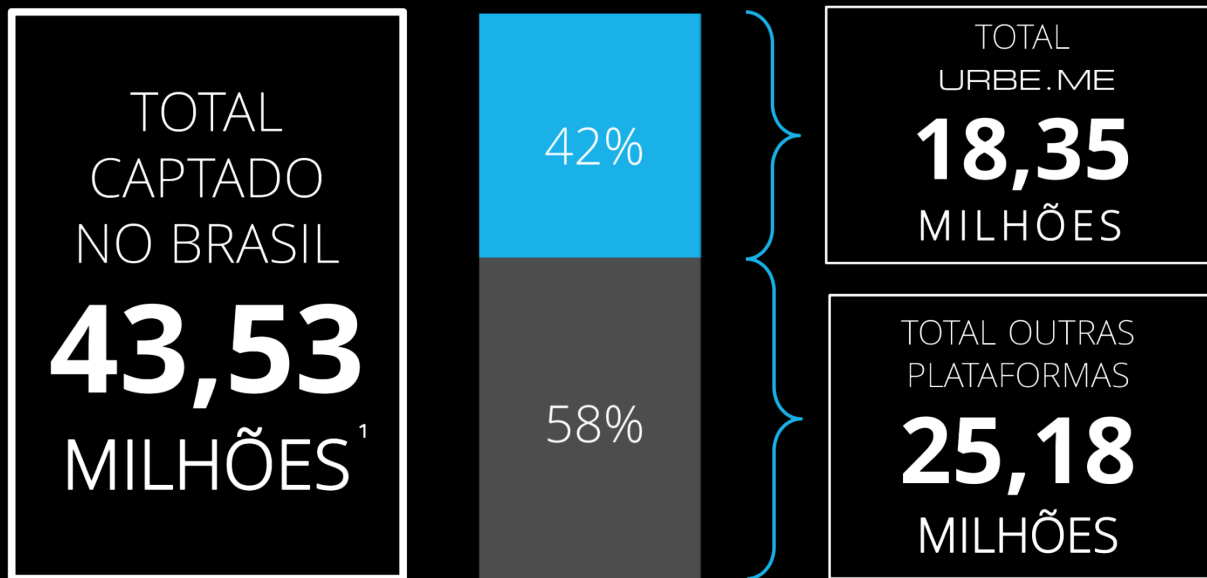
USUÁRIOS

A man in profile, looking surprised or excited, with his mouth open and eyes wide. He is wearing a dark shirt and has a small earring. The background is dark and out of focus.

3.000

INVESTIDORES ATIVOS

CROWDFUNDING DE INVESTIMENTOS EM NÚMEROS



¹ Levantamento feito pela Gazeta do Povo (Maio/18)

