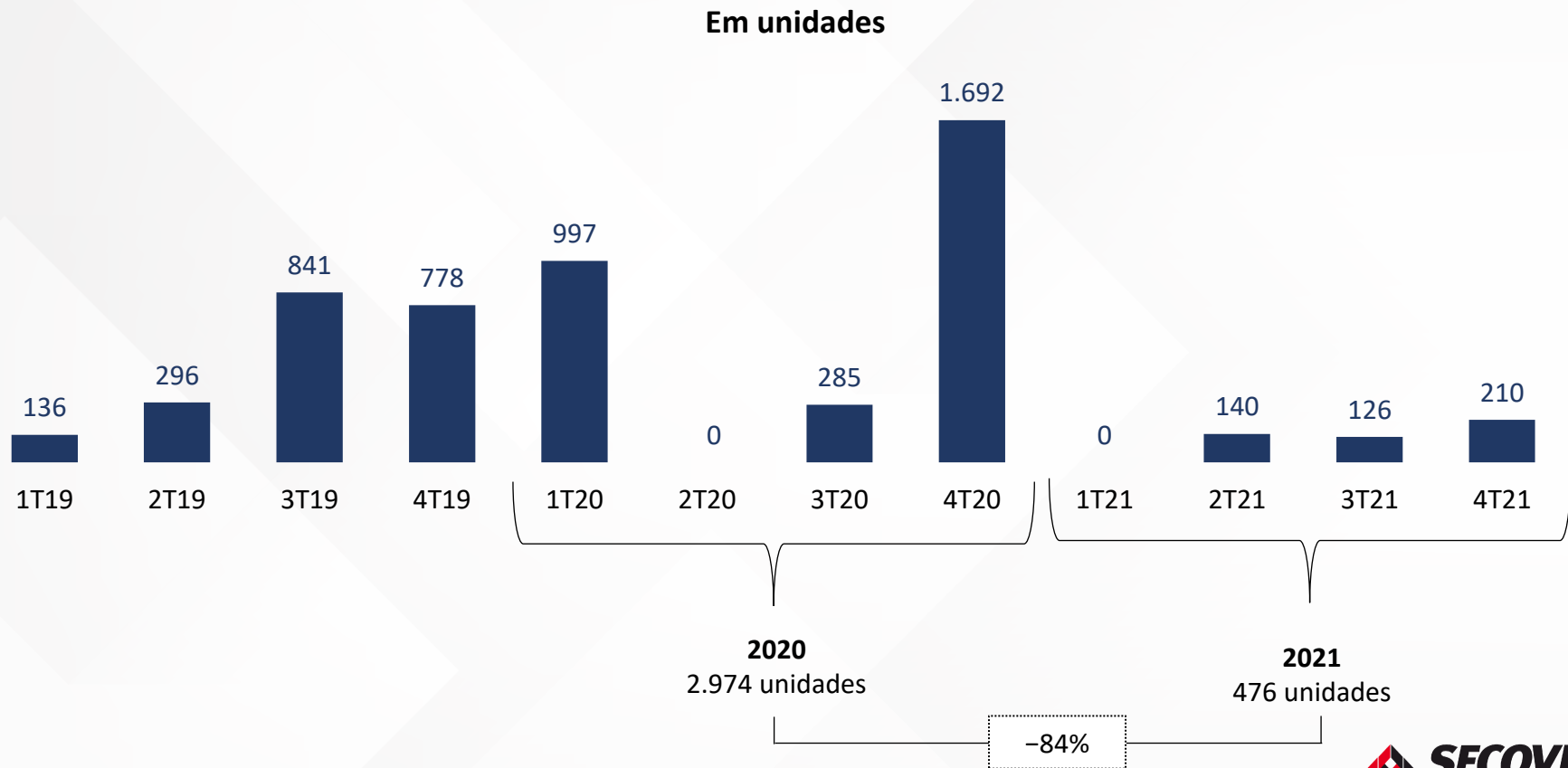


# Estudo do Mercado Imobiliário Residencial

4º trimestre de 2021

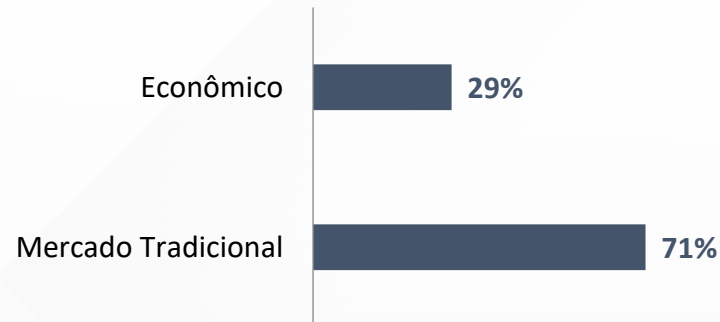
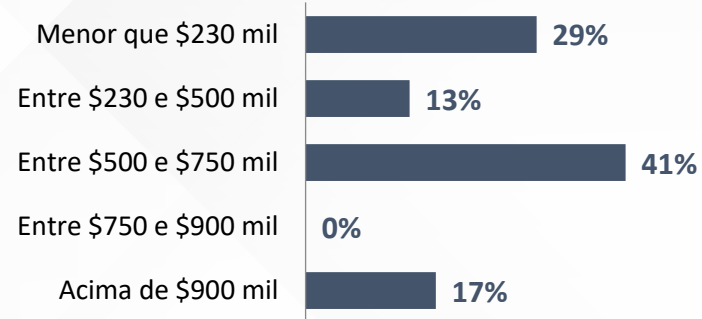
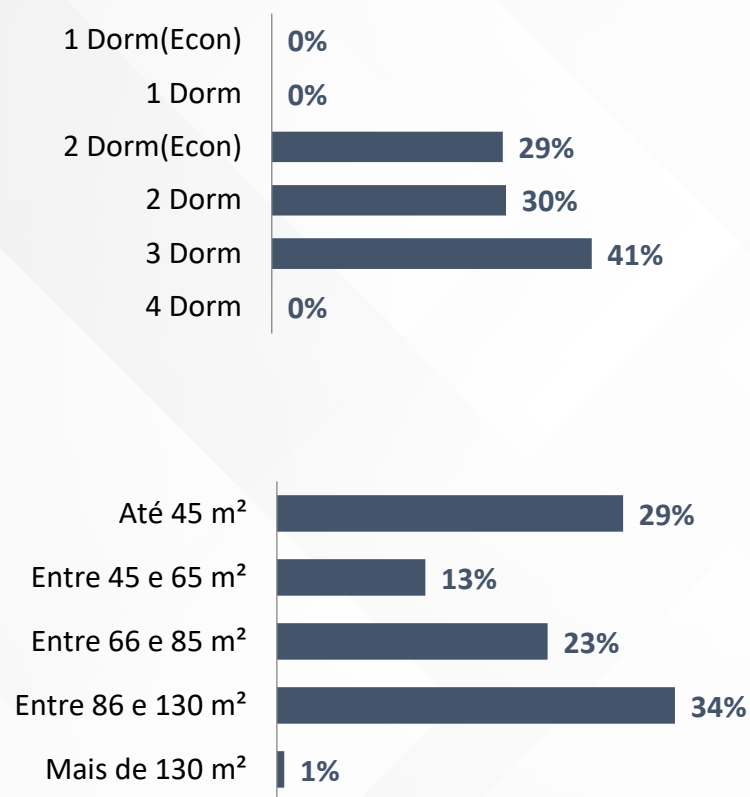
Bauru

# Bauru – Lançamentos de Imóveis Residenciais por Trimestre

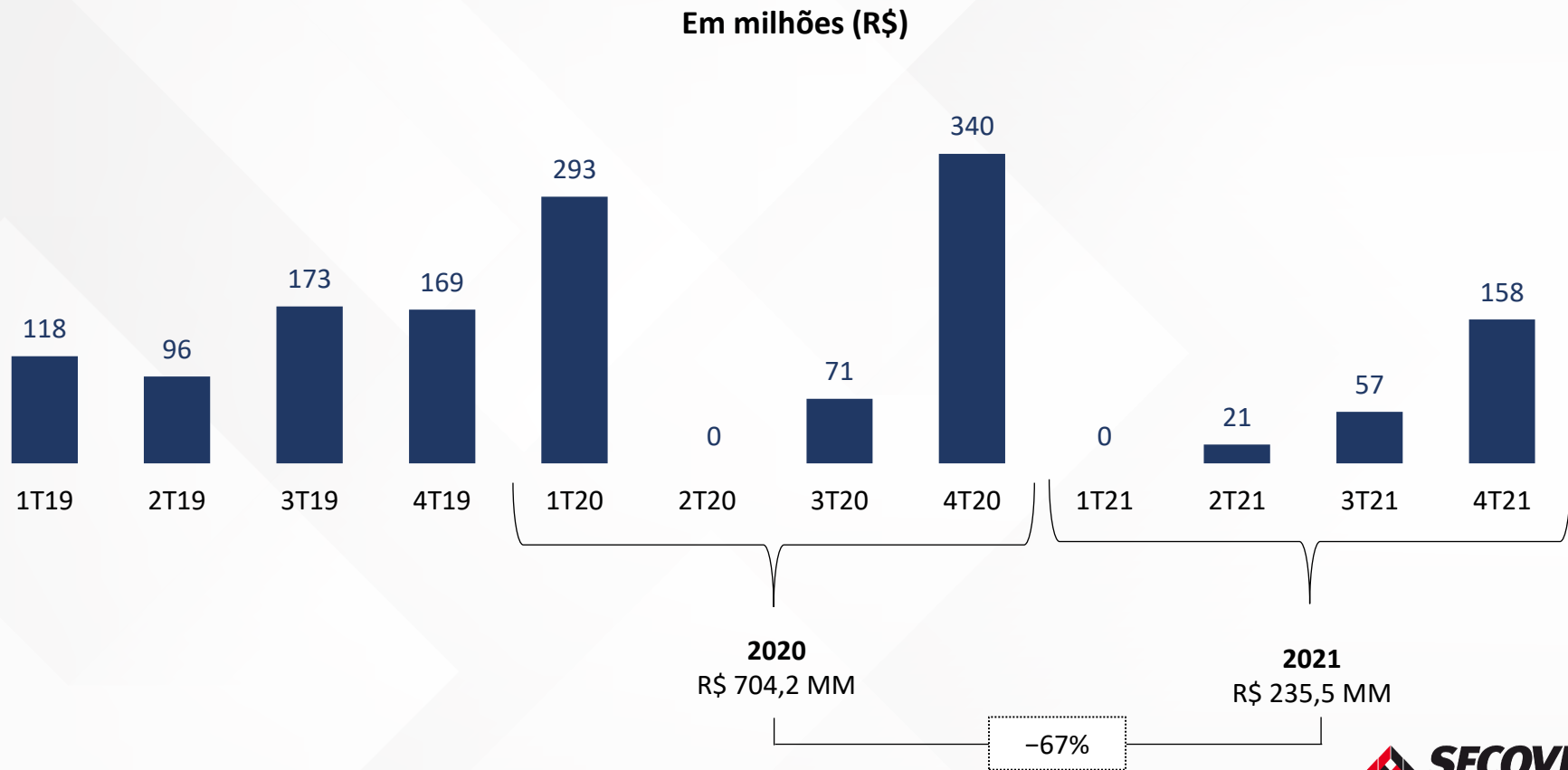


## Bauru – Lançamentos em unidades – janeiro a dezembro 2021

lançamentos = 476 unidades

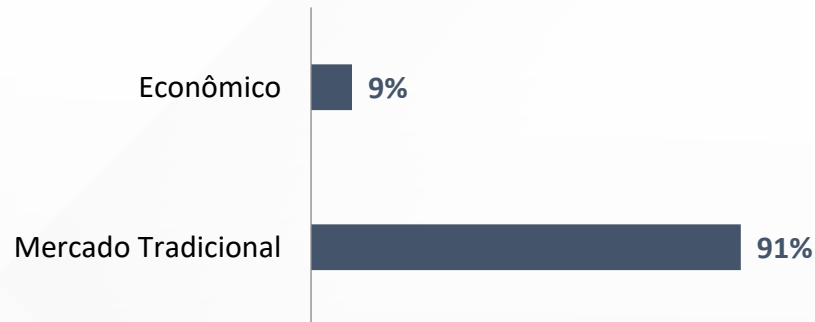
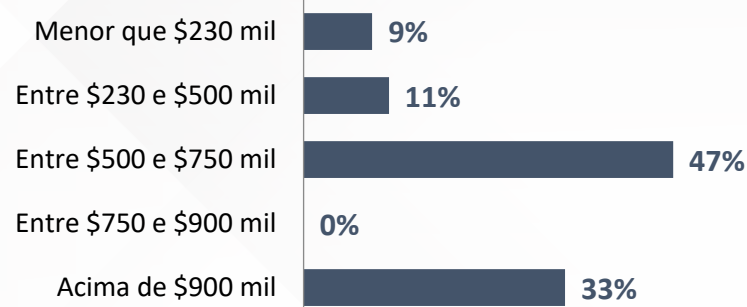
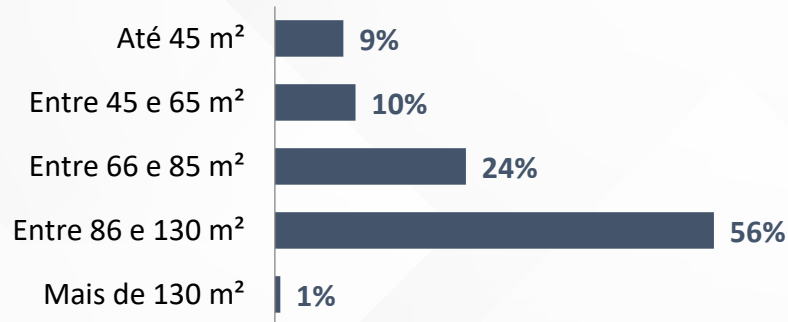
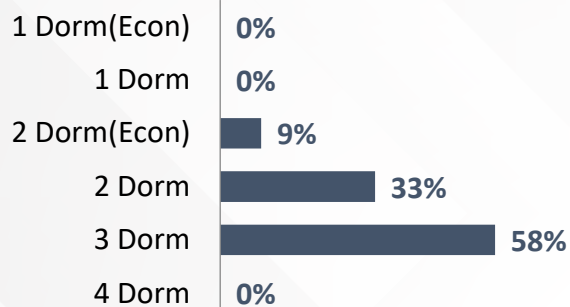


## Bauru – VGL\* por trimestre



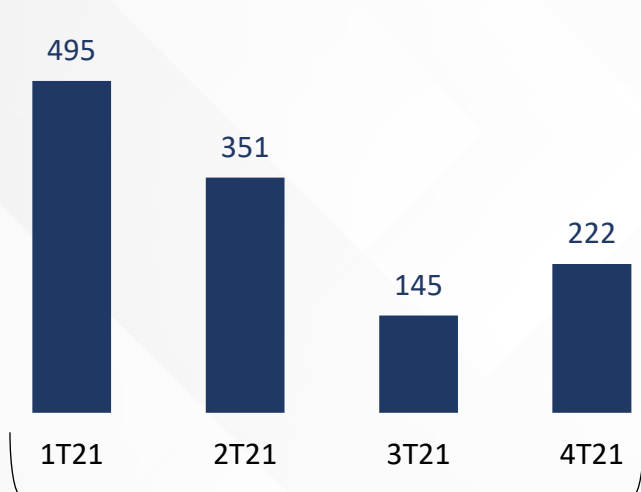
## Bauru – VGL\* em milhões (R\$) – janeiro a dezembro 2021

VGL = R\$ 235,5 milhões



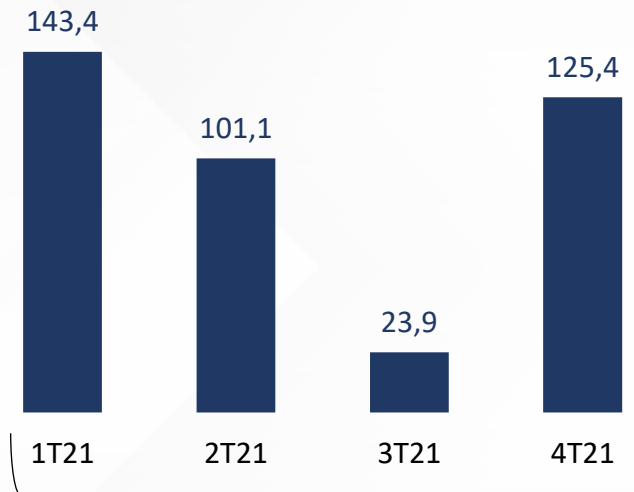
# Bauru – Vendas de Imóveis Residenciais por Trimestre

Em unidades



2021  
1.213 unidades

VG\*  
(R\$ MM)

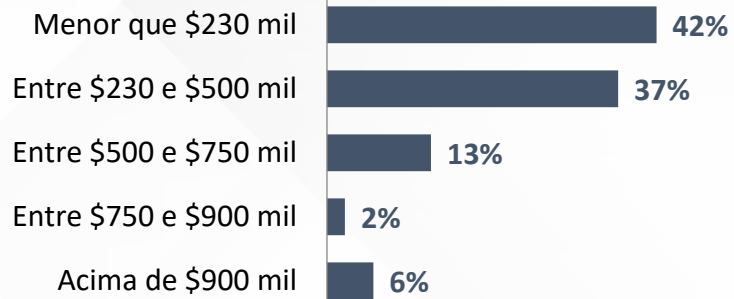
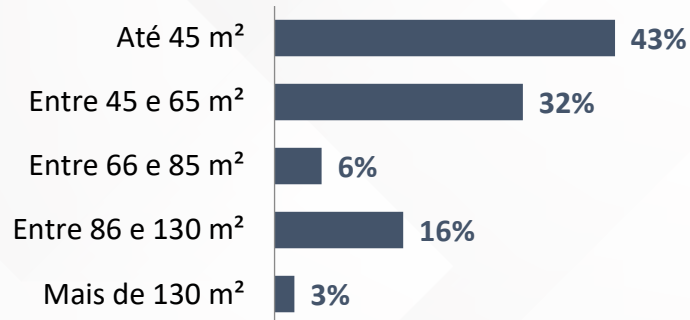
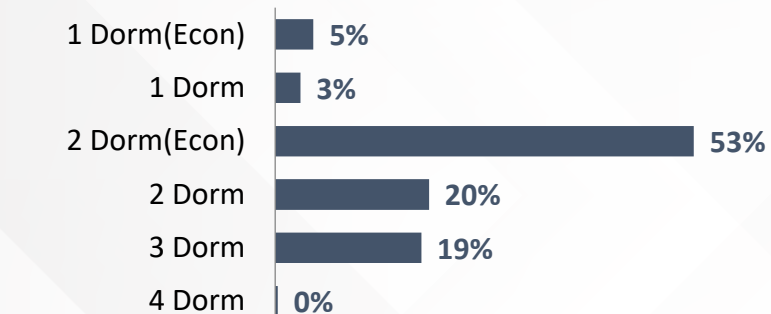


2021  
R\$ 393,8 MM

Valor Médio de Venda  
R\$ 324 mil

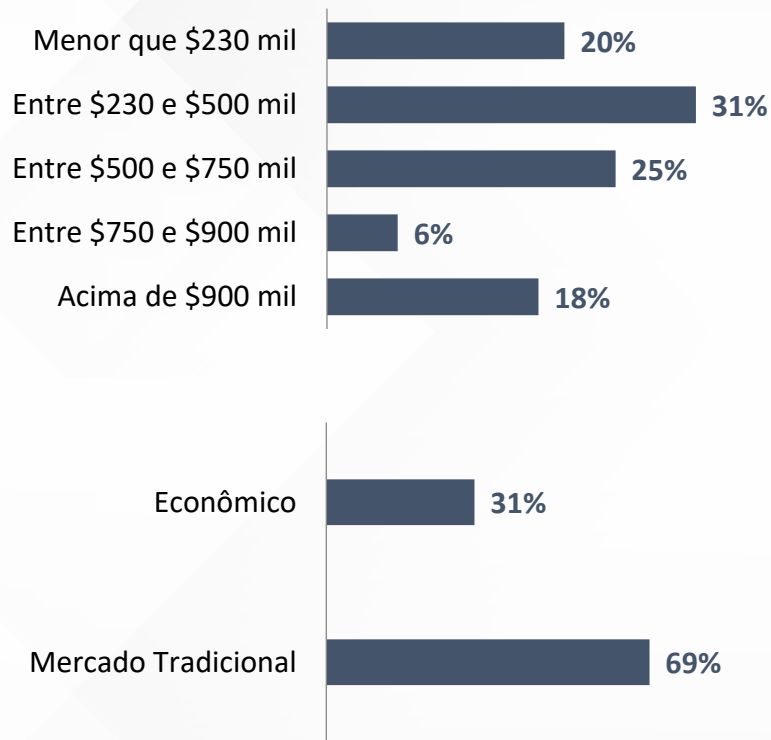
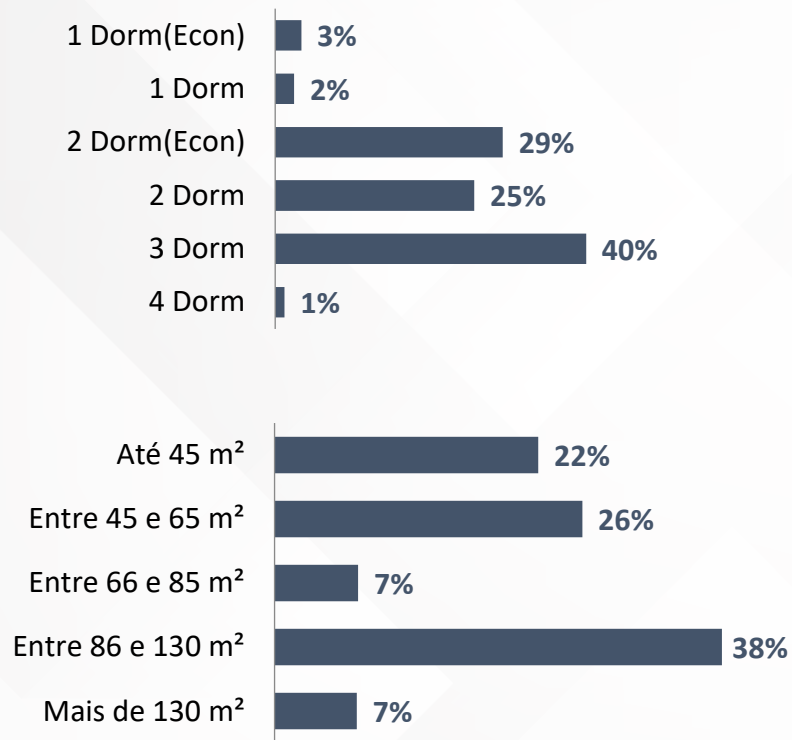
## Bauru – Vendas em unidades – janeiro a dezembro 2021

vendas = 1.213 unidades



## Bauru – VGV\* em milhões (R\$) – janeiro a dezembro 2021

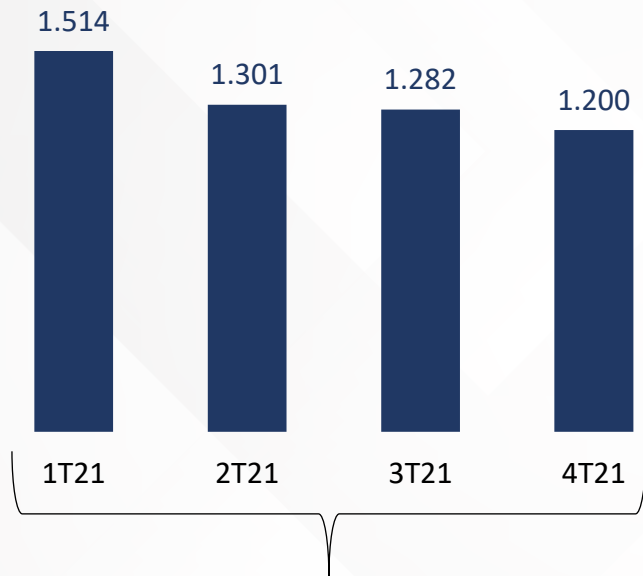
VGV = R\$ 390,6 milhões



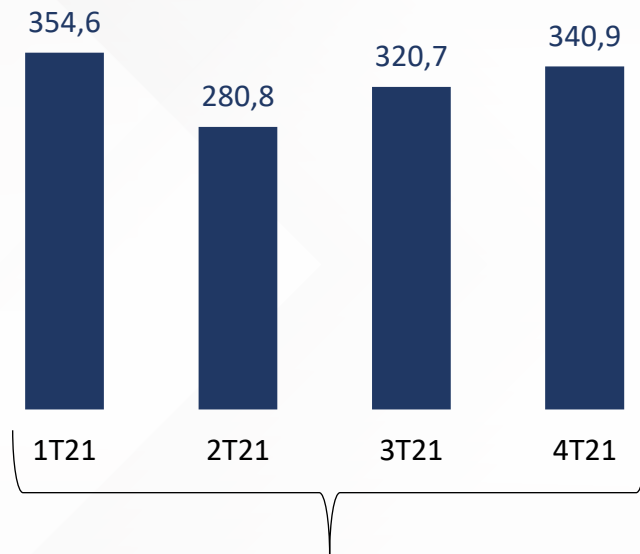


## Bauru – Oferta Final por Trimestre

Em unidades

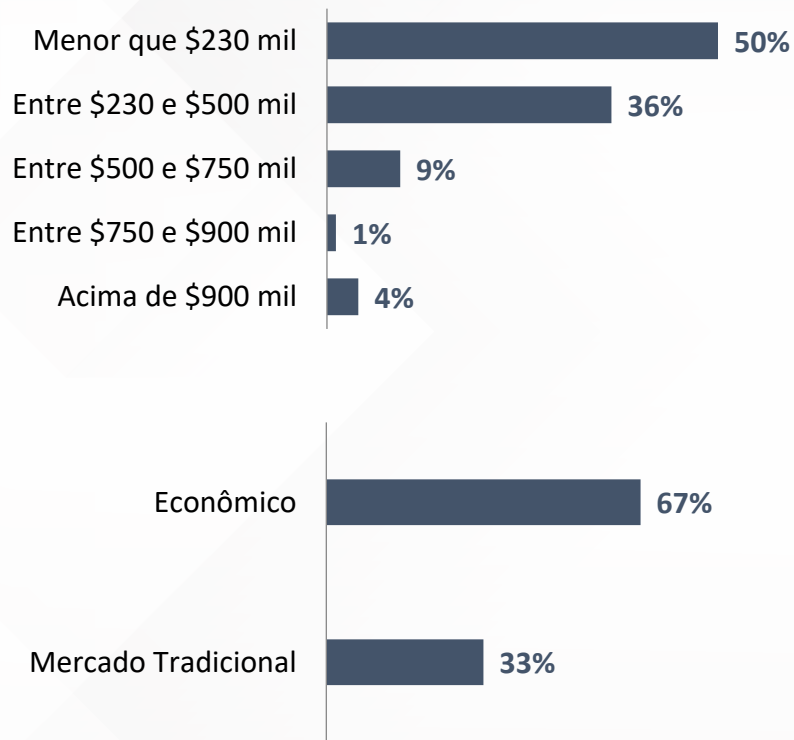
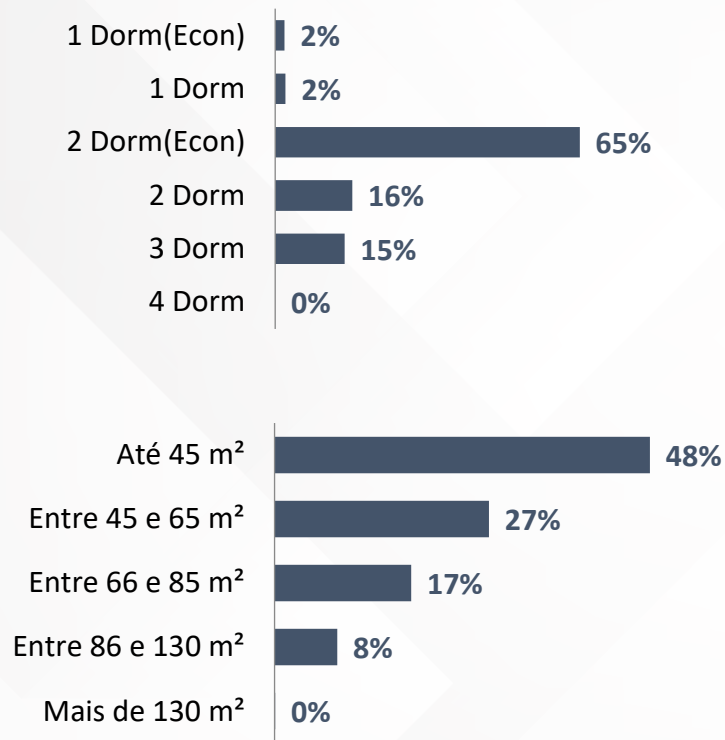


VGO\*  
(R\$ MM)



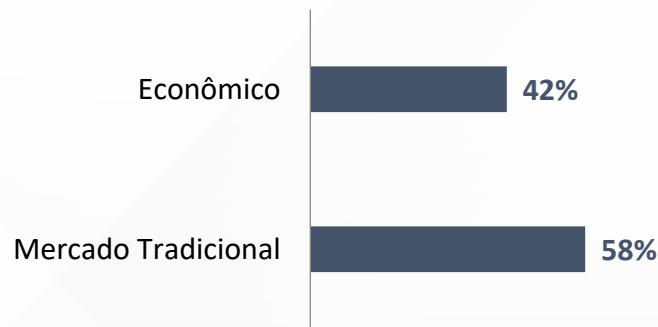
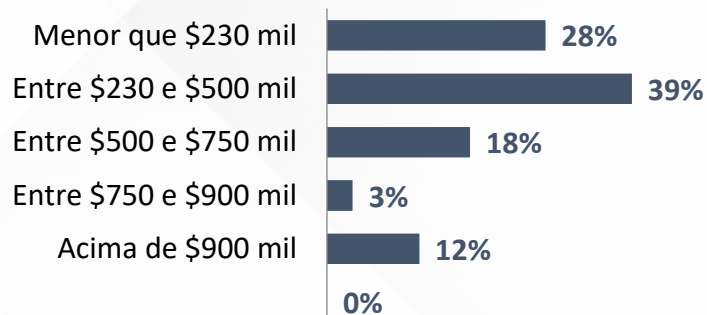
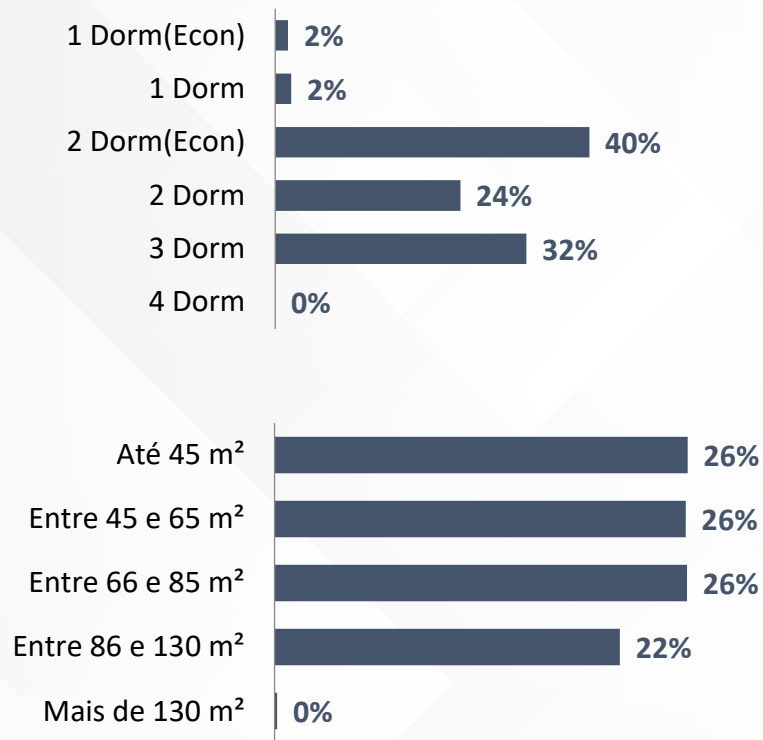
## Bauru – Oferta Final em unidades – 4º Trimestre 2021

Oferta Final = 1.200 unidades



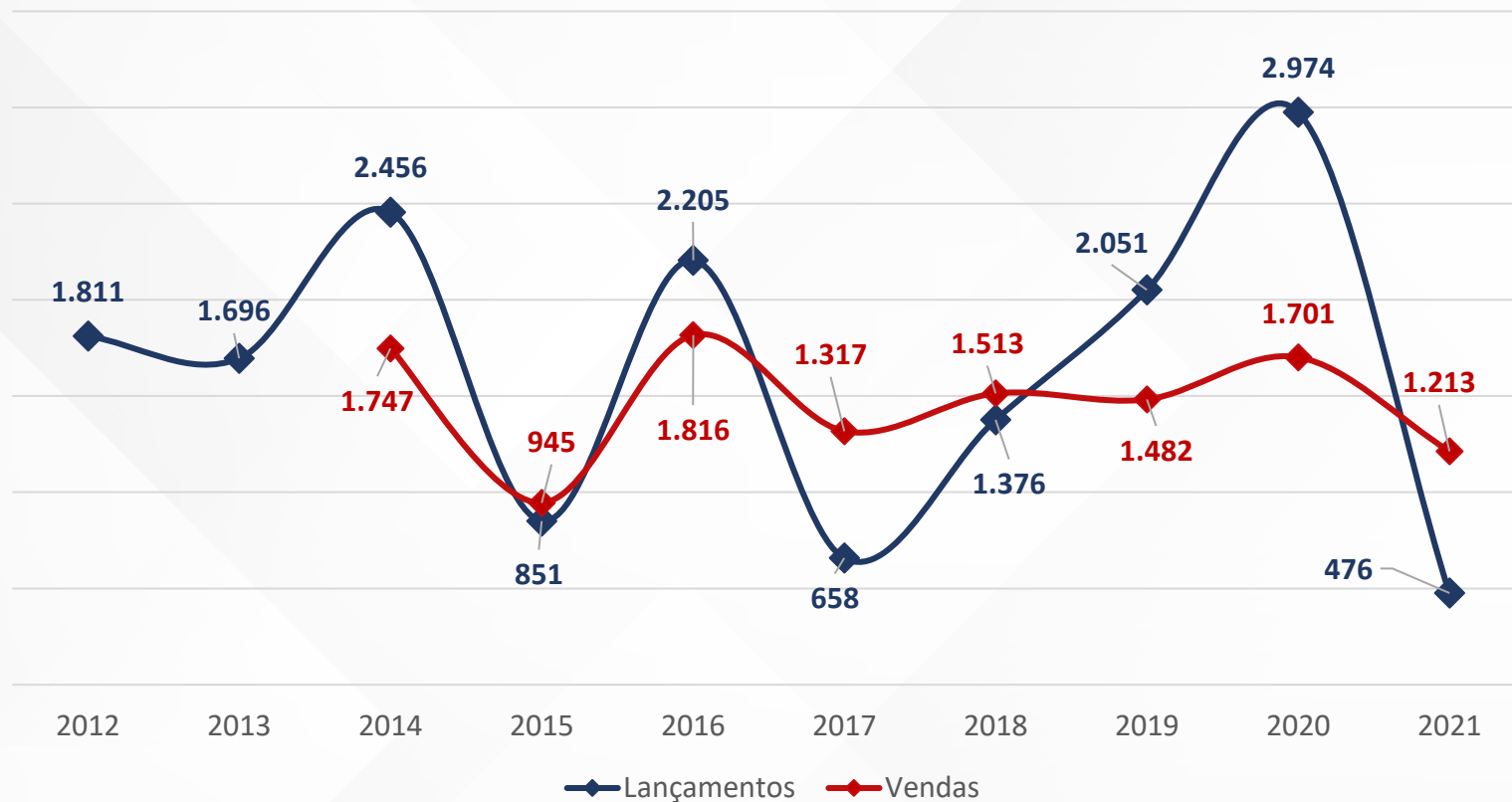
## Bauru – VGO\* em milhões (R\$) – 4º Trimestre 2021

VGO = R\$ 340,9 milhões



# Bauru – Lançamentos e Vendas na cidade de Bauru

Em unidades



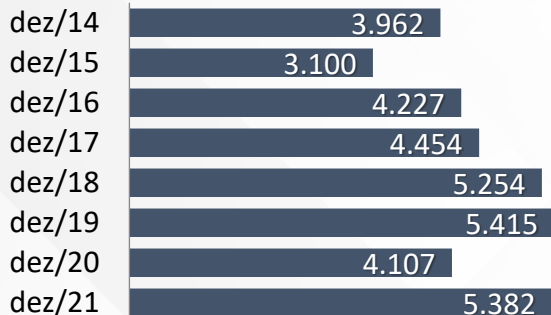
## Bauru – Oferta Final por Trimestre

Em unidades

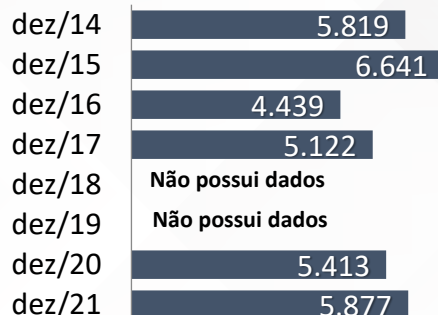


# Bauru – Evolução do Preço Médio de Venda (R\$/m<sup>2</sup>)

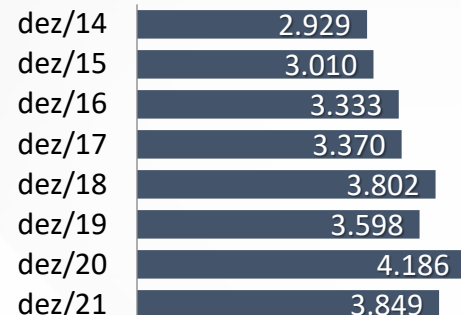
## 1 dormitório econômico



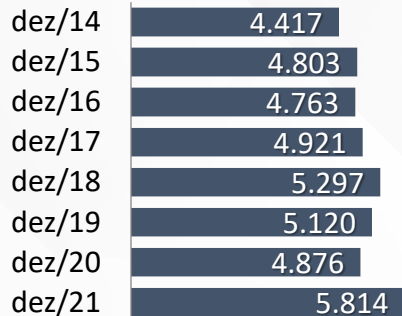
## 1 dormitório



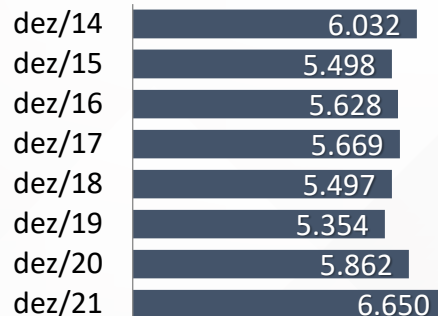
## 2 dormitórios econômico



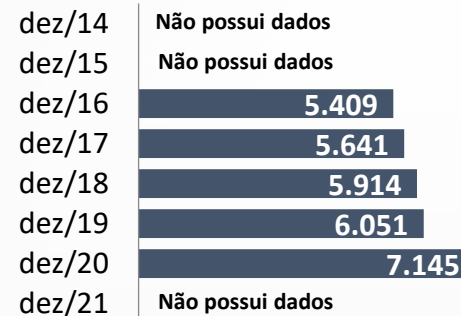
## 2 dormitórios



## 3 dormitórios



## 4 dormitórios



**OBRIGADO**