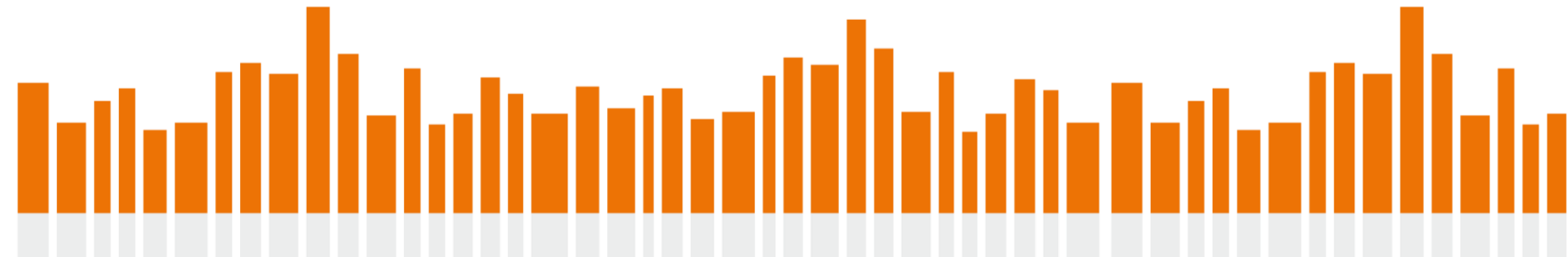


INTELIGÊNCIA DE MERCADO

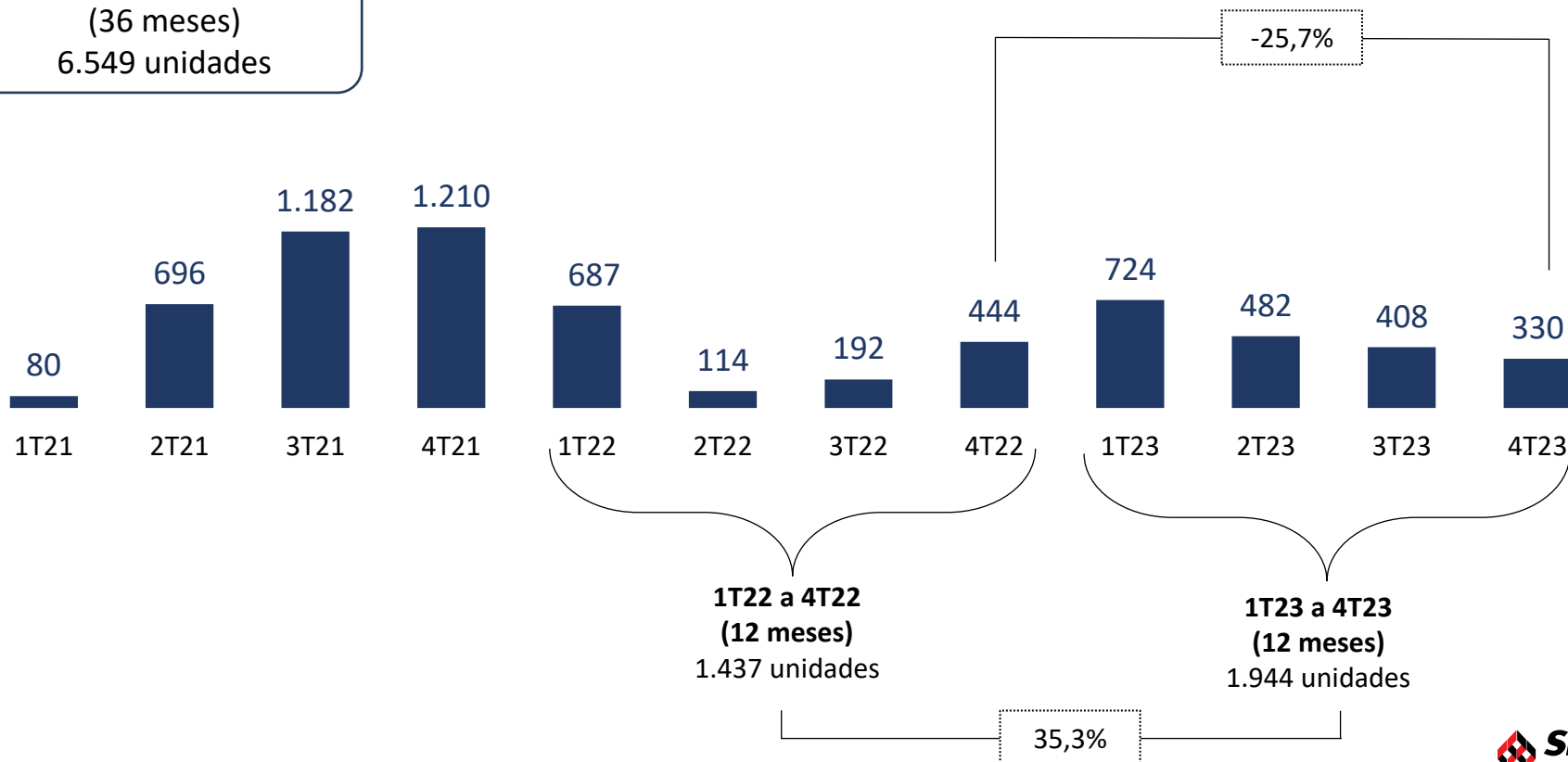
Regional Jundiaí

Mercado Imobiliário Residencial 4º trimestre de 2023

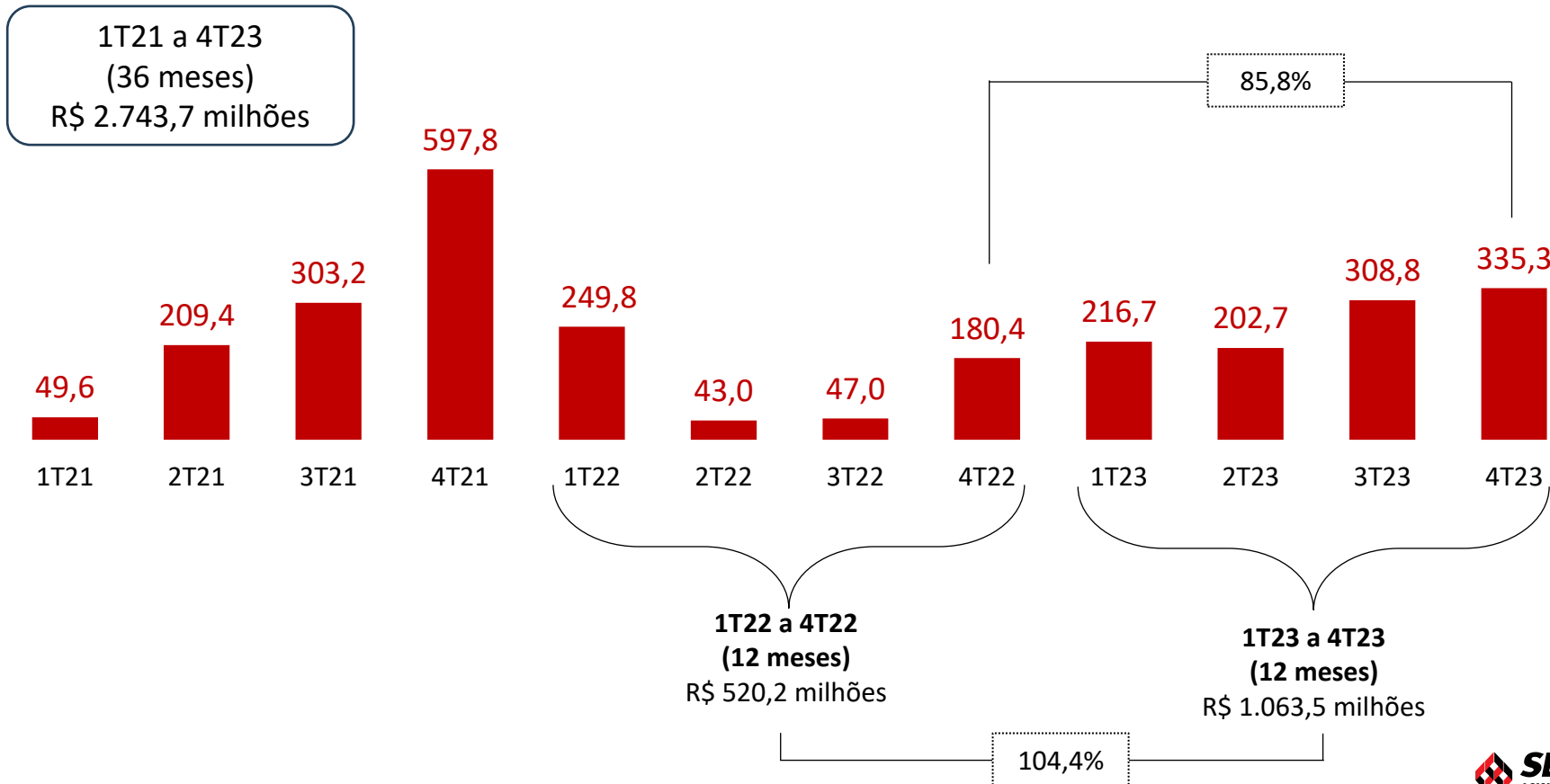


Jundiaí – lançamentos de imóveis residenciais por trimestre – em unidades

1T21 a 4T23
(36 meses)
6.549 unidades

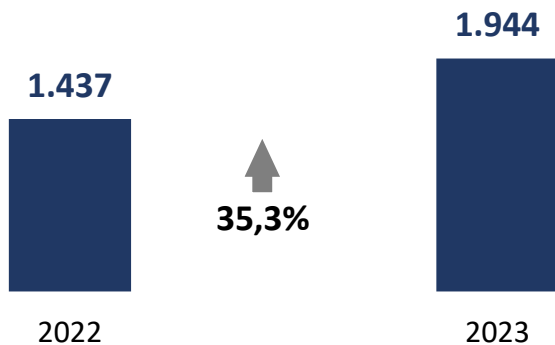


Jundiaí – lançamentos de imóveis residenciais por trimestre – em milhões (R\$)

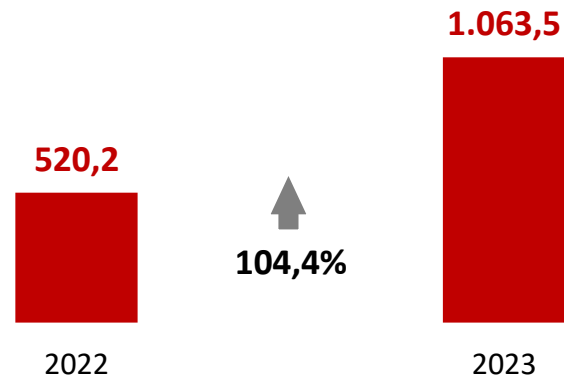


Jundiaí – lançamentos de imóveis residenciais acumulado no ano

Unidades

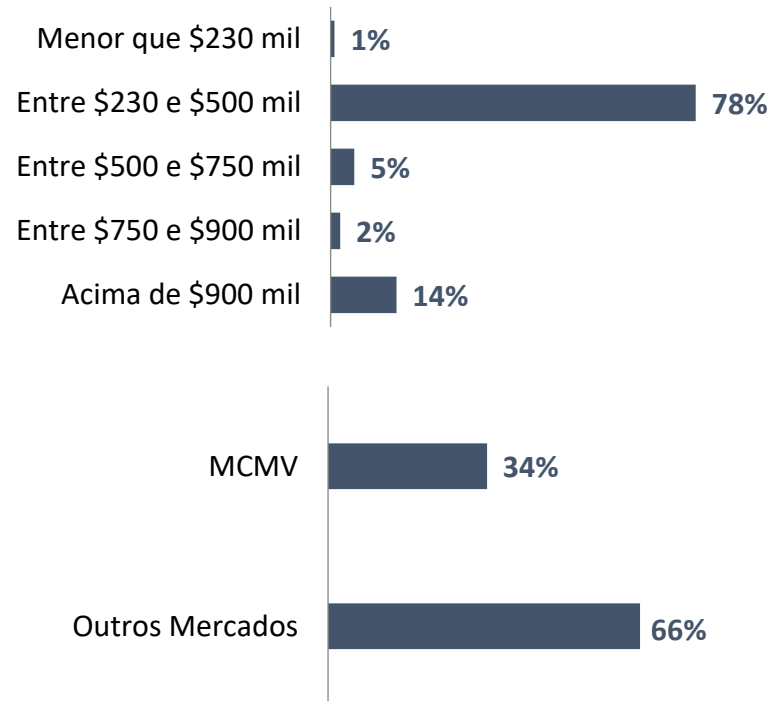
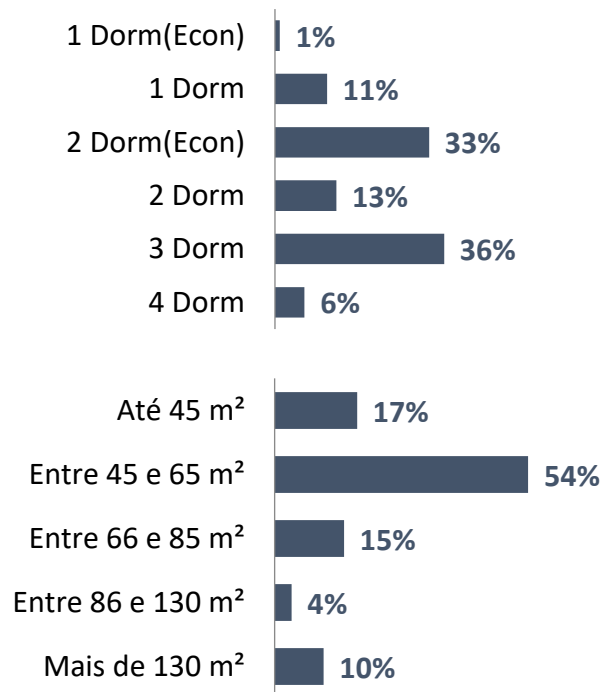


Valores (R\$ milhões)



Jundiaí – lançamentos em unidades – 2023

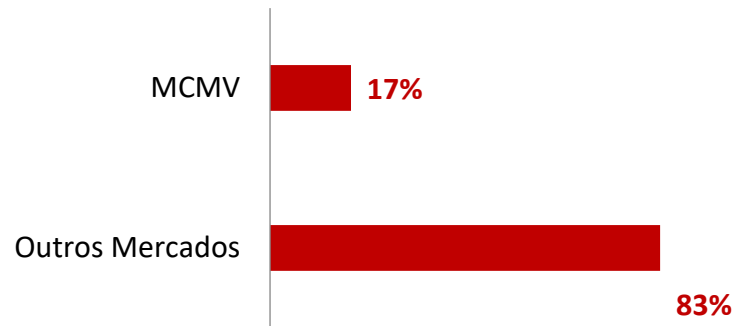
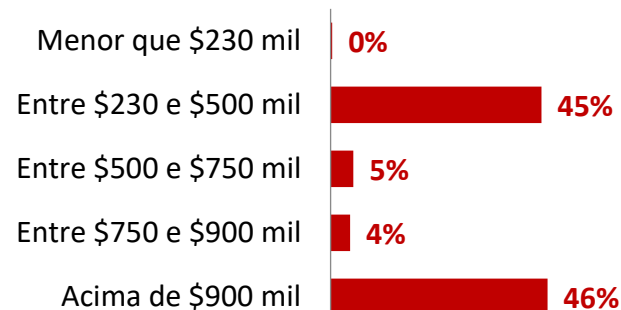
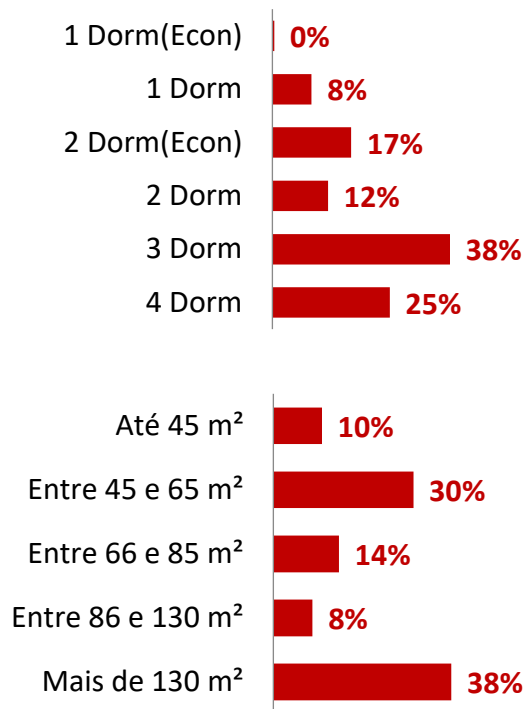
lançamentos = 1.944 unidades



*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

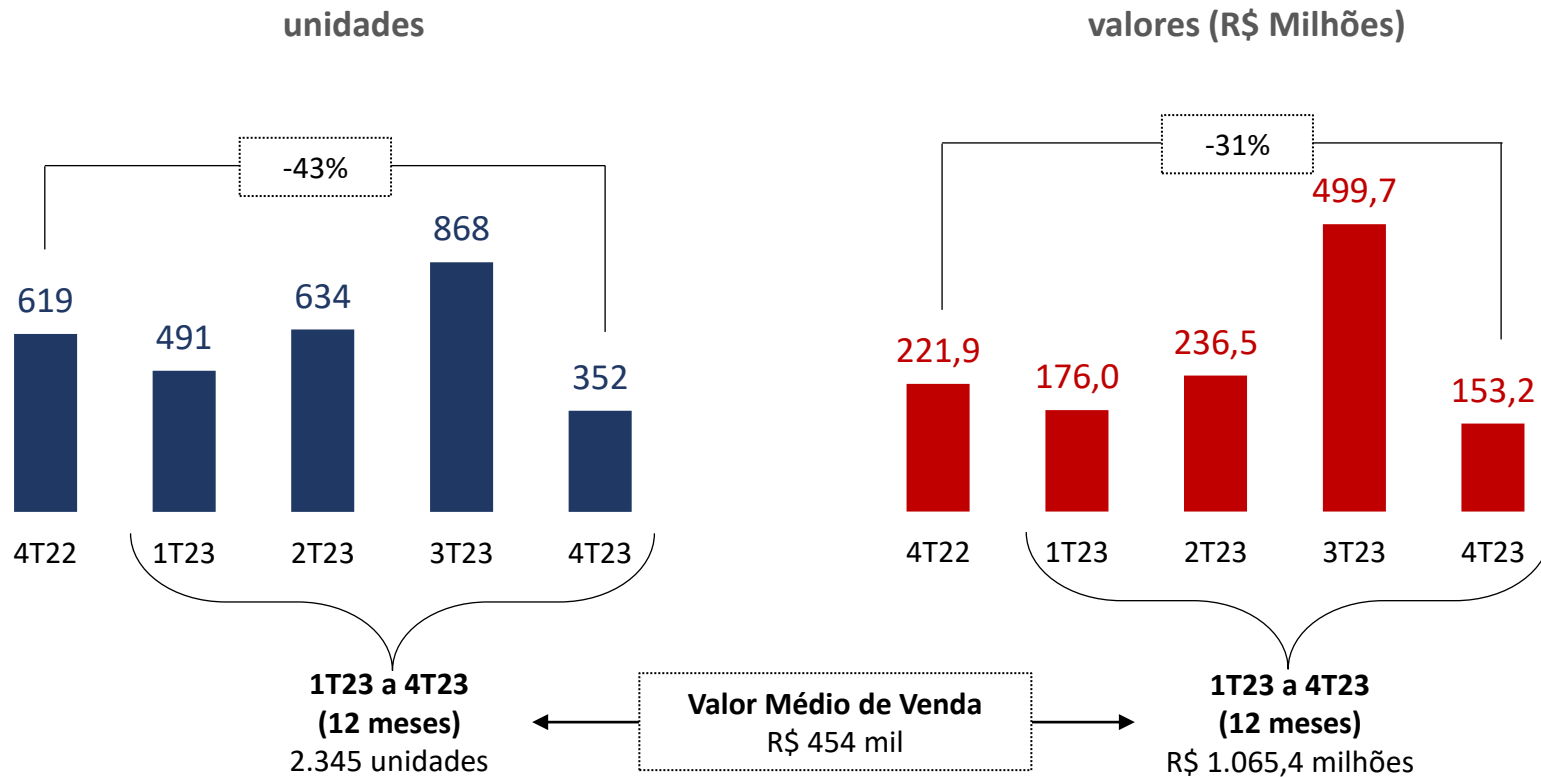
Jundiaí – VGL* em milhões (R\$) – 2023

VGL = R\$ 1.063,5 milhões



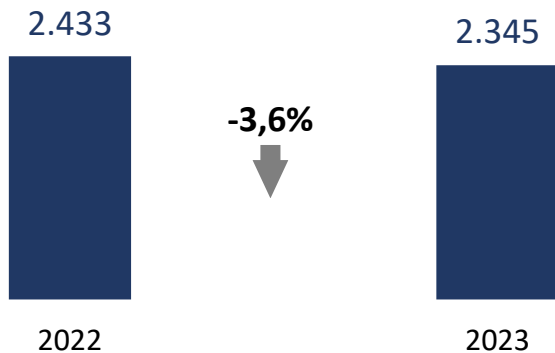
*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

Jundiaí – vendas de imóveis residenciais por trimestre

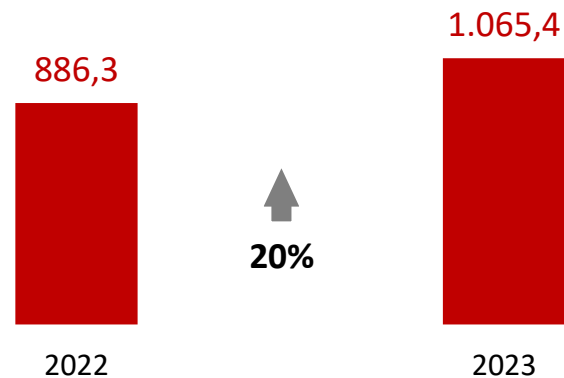


Jundiaí – vendas de imóveis residenciais acumulado no ano

unidades

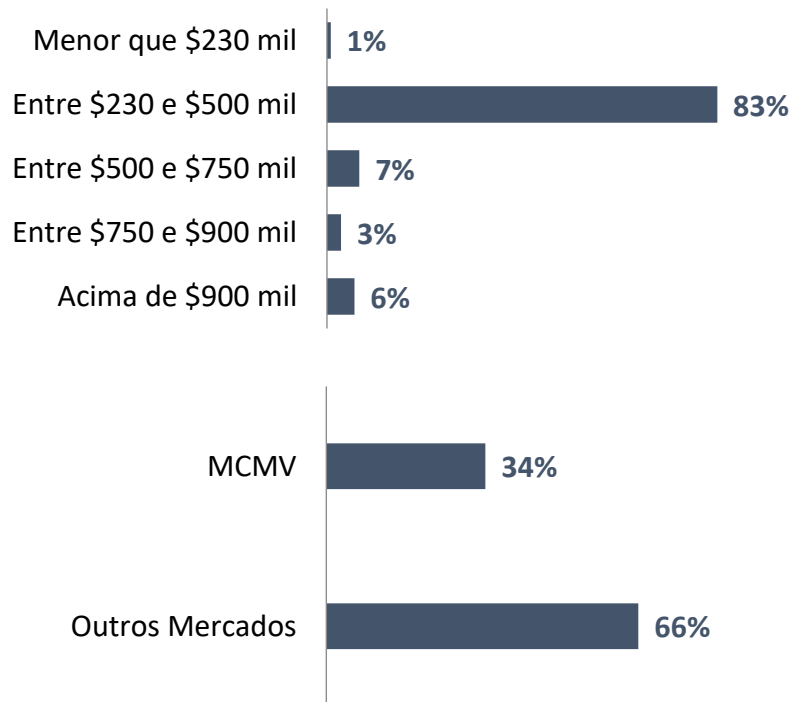
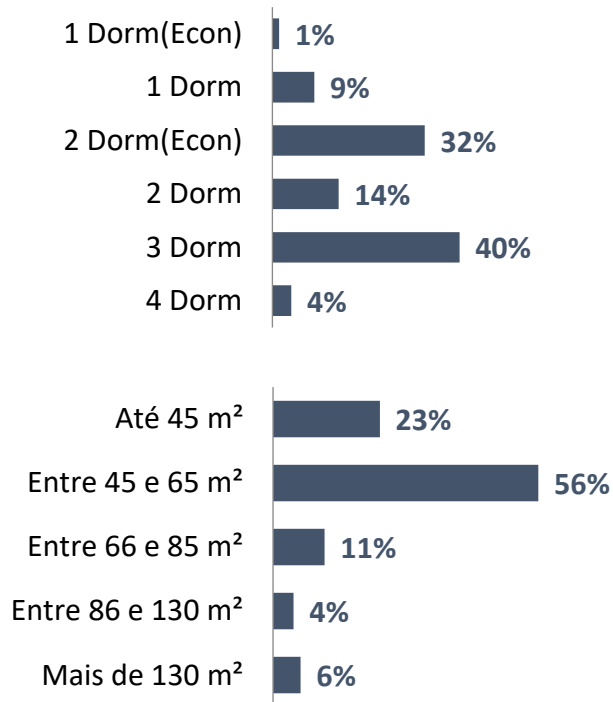


valores (R\$ milhões)



Jundiaí – vendas em unidades – 2023

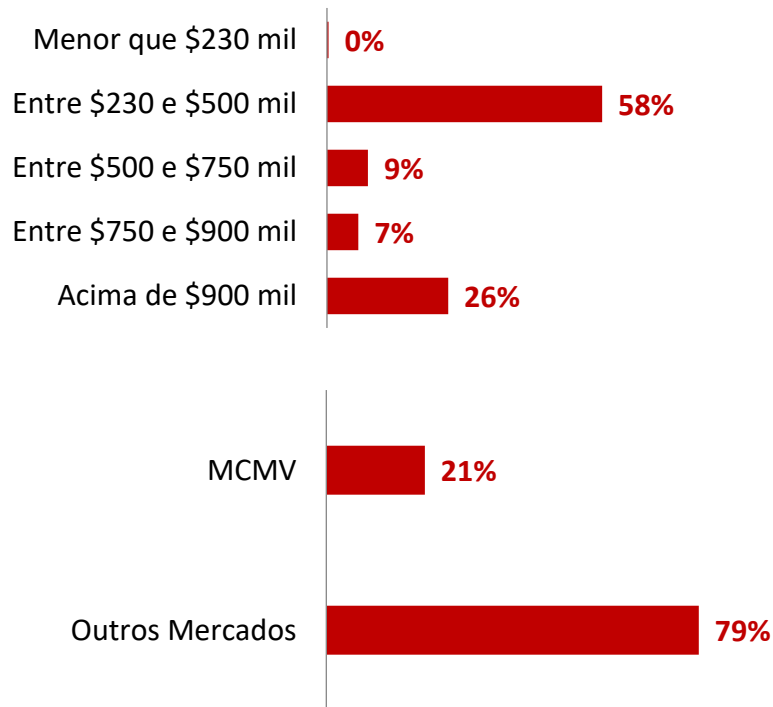
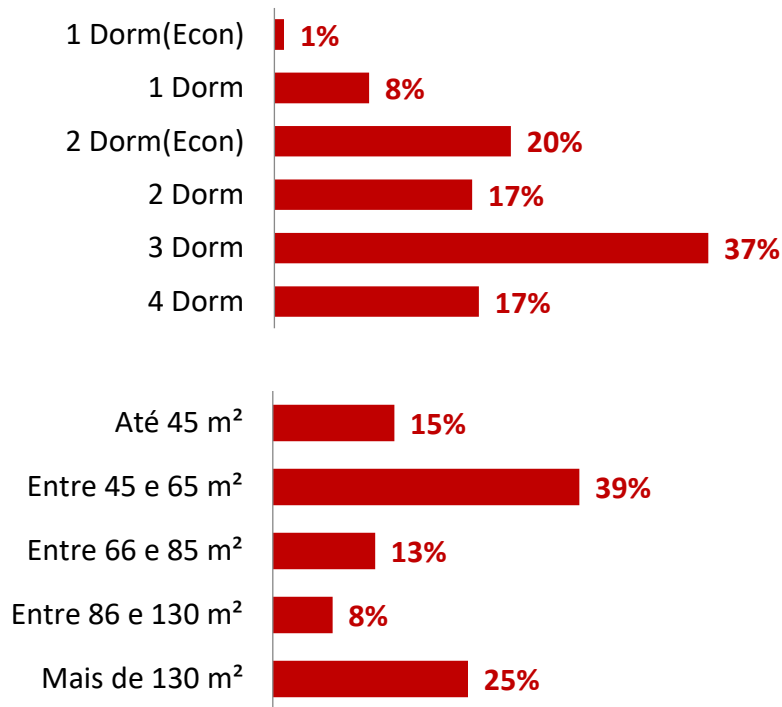
Vendas = 2.345 unidades



*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

Jundiaí – VGV* em milhões (R\$) – 2023

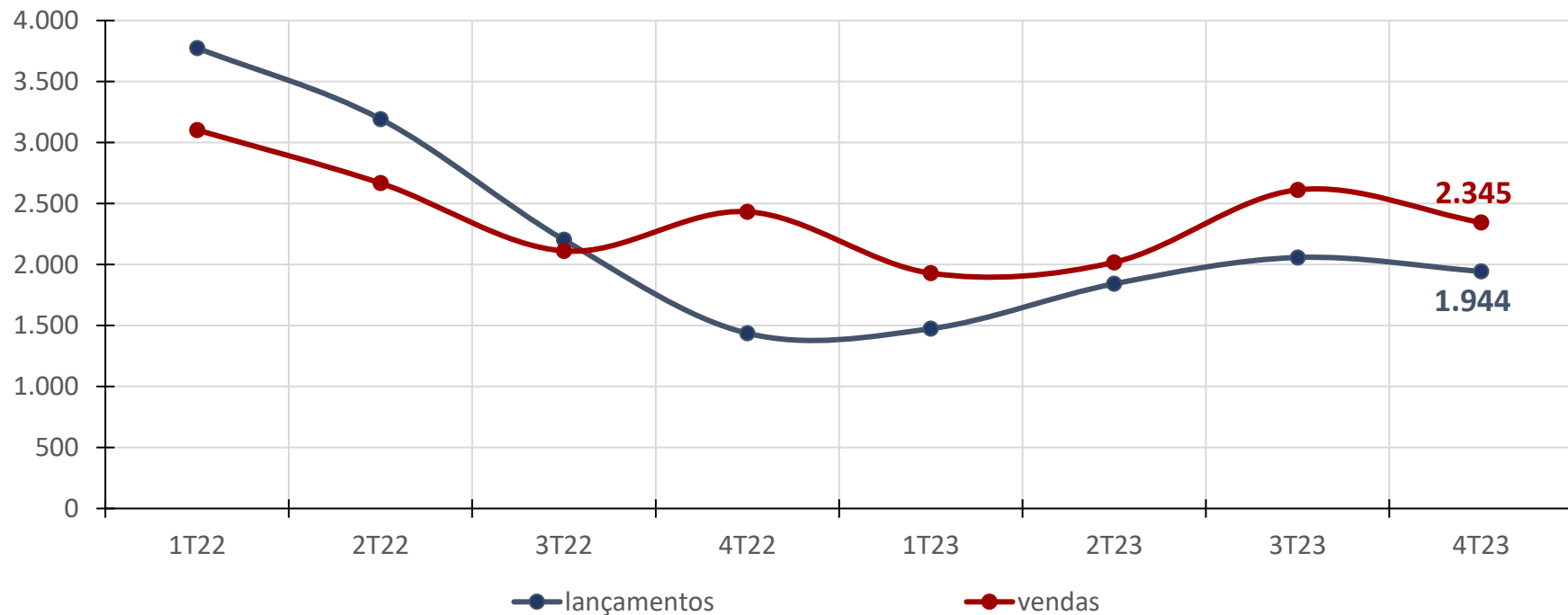
VGV = R\$ 1.065,4 milhões



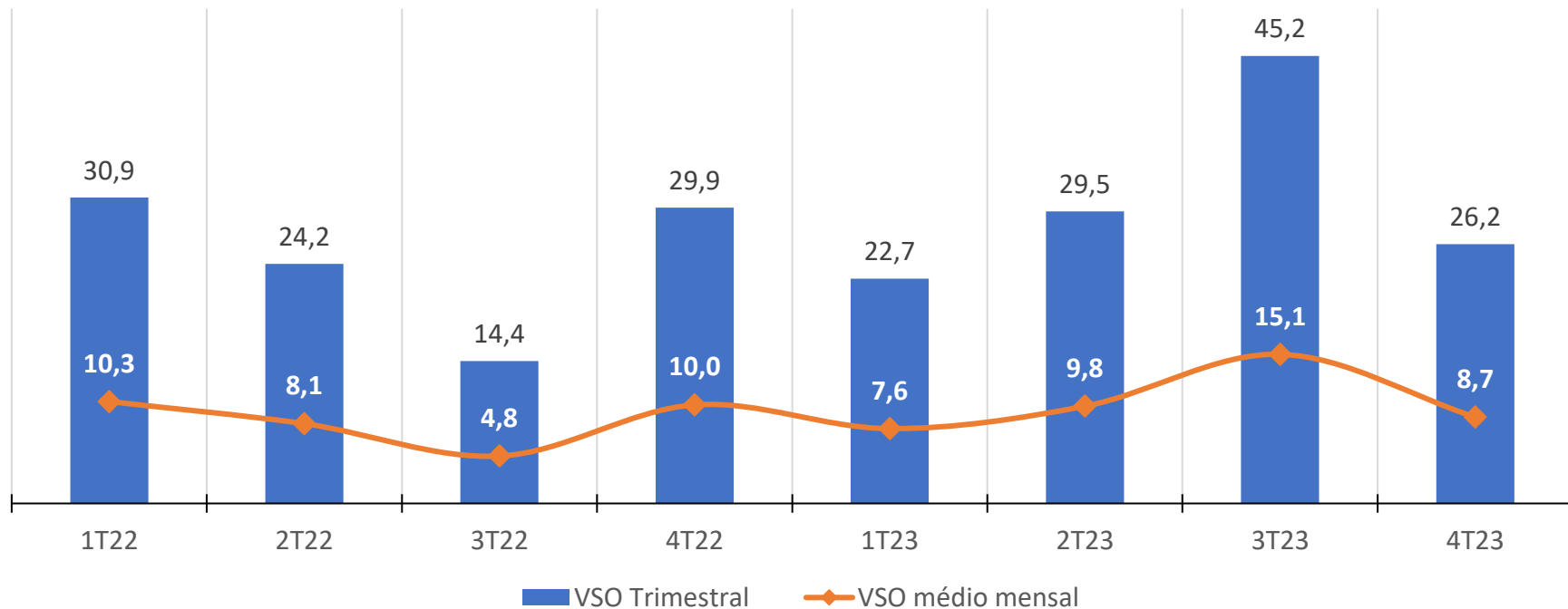
*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

Jundiaí – lançamentos e vendas acumulados em 12 meses

Em unidades

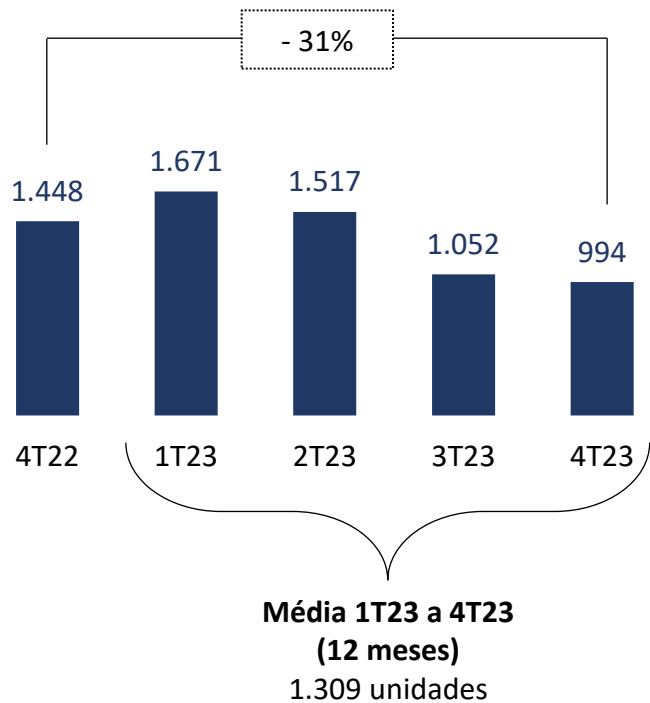


Jundiaí – VSO (vendas sobre oferta) %

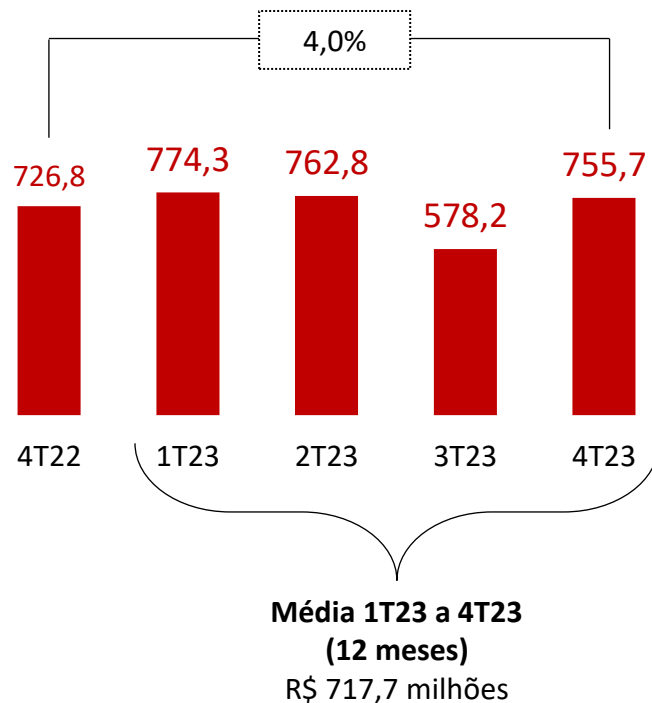


Jundiaí – oferta final por trimestre

unidades

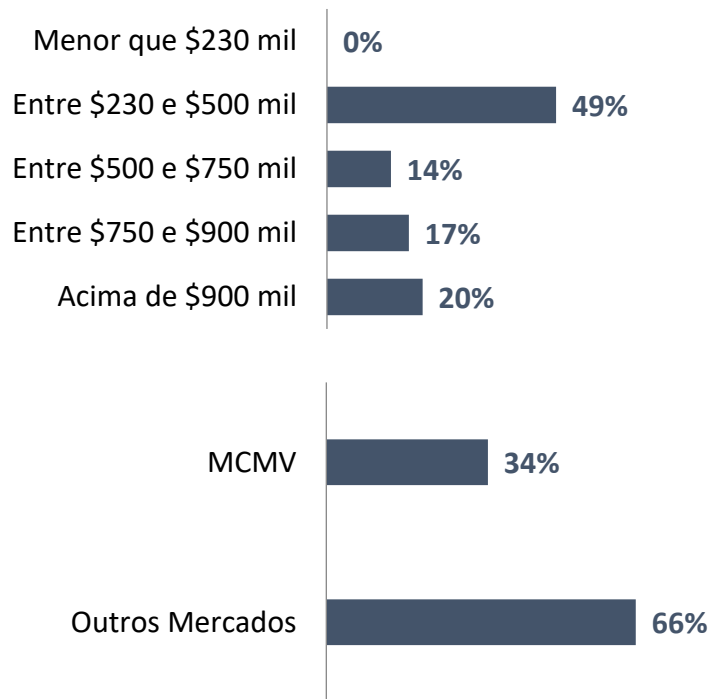
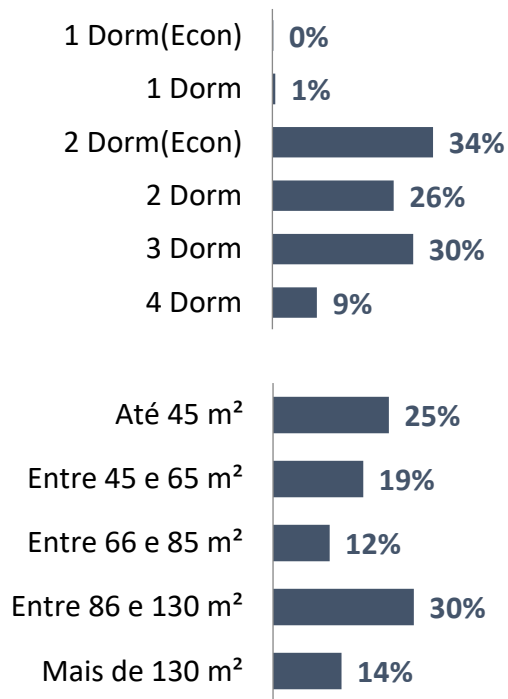


valores (R\$ milhões)



Jundiaí – oferta final em unidades – dezembro de 2023

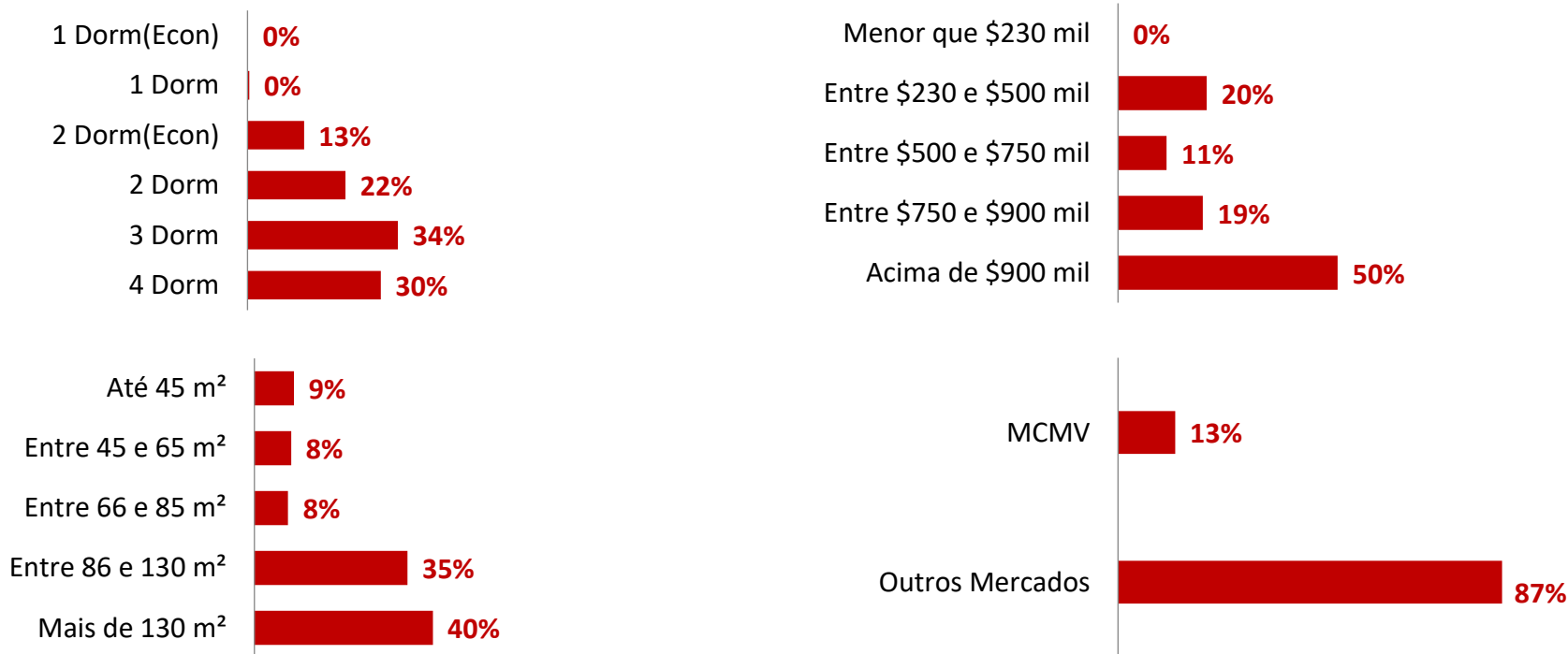
Oferta Final = 994 unidades



*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

Jundiaí – oferta final em milhões (R\$) – dezembro de 2023

VGO = R\$ 755,7 milhões



*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil



SECOVISP

A CASA DO MERCADO IMOBILIÁRIO

