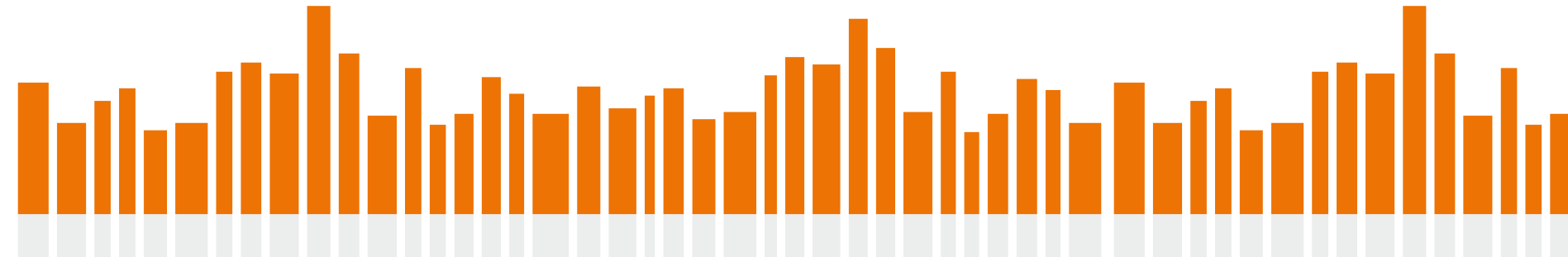


INTELIGÊNCIA DE MERCADO

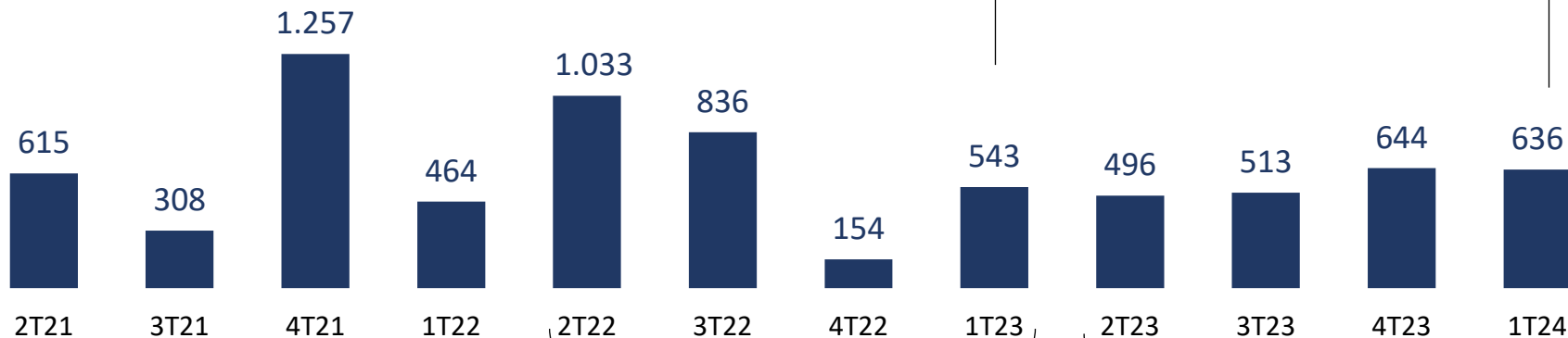
Regional Piracicaba

Mercado Imobiliário Residencial 1º trimestre de 2024



Piracicaba – lançamentos de imóveis residenciais por trimestre – em unidades

2T21 a 1T24
(36 meses)
7.499 unidades



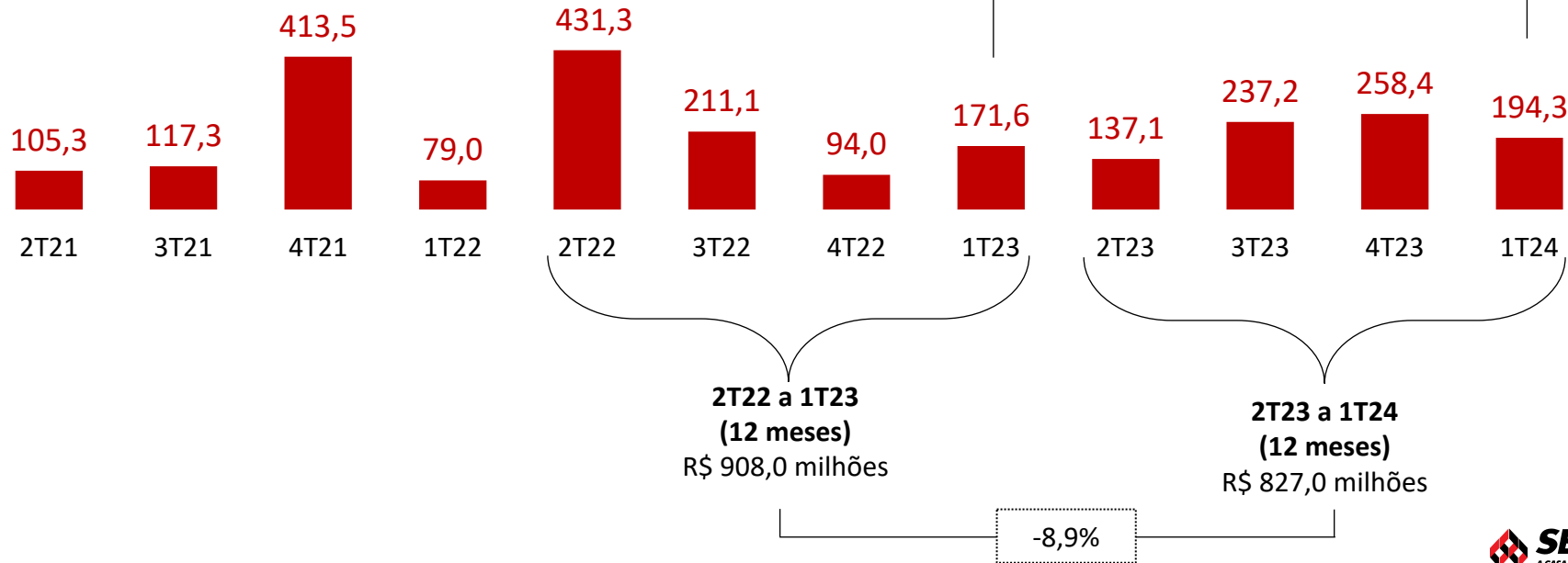
2T22 a 1T23
(12 meses)
2.566 unidades

2T23 a 1T24
(12 meses)
2.289 unidades

-10,8%

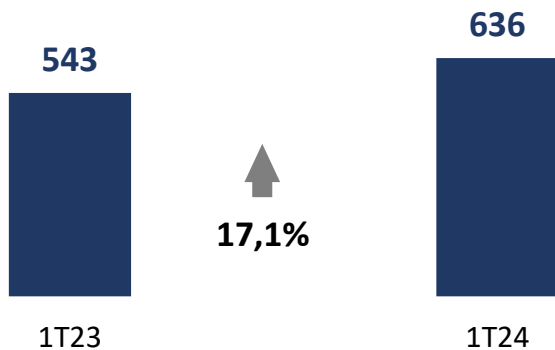
Piracicaba – lançamentos de imóveis residenciais por trimestre – em milhões (R\$)

2T21 a 1T24
(36 meses)
R\$ 2.450,1 milhões

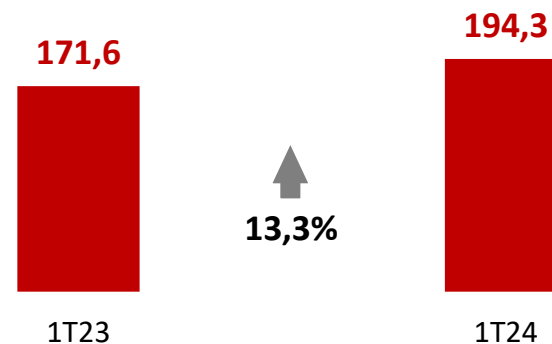


Piracicaba – lançamentos de imóveis residenciais acumulado no ano

Unidades

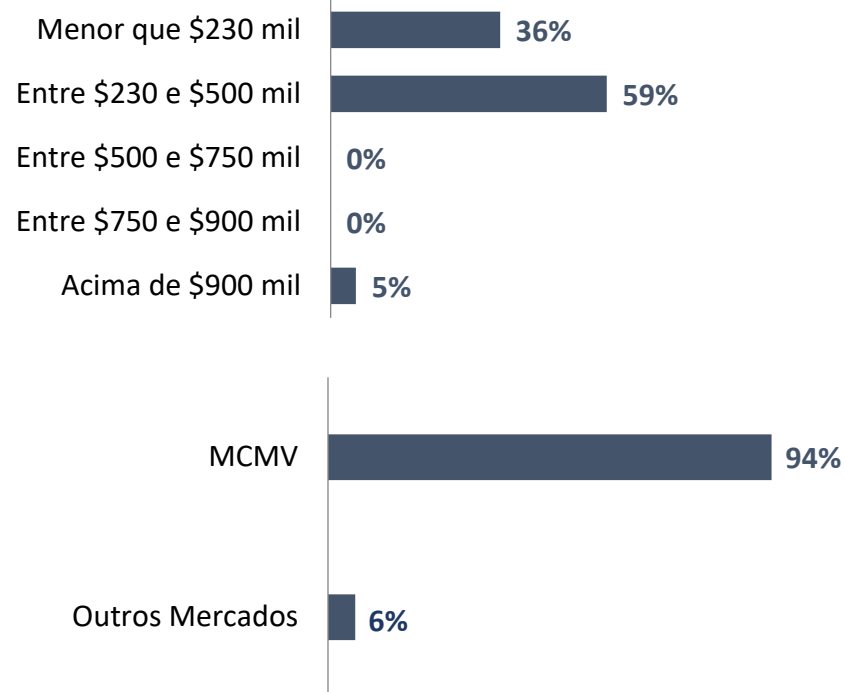
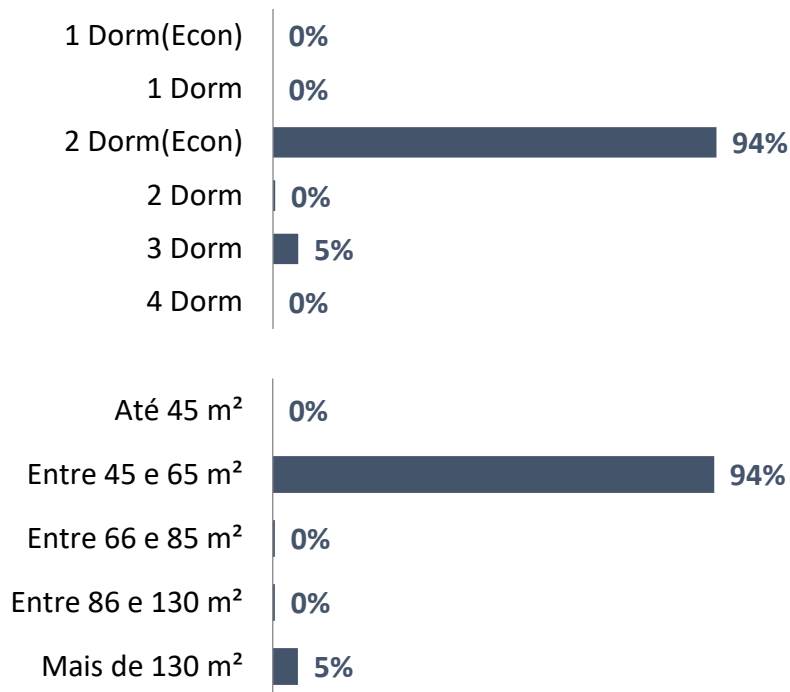


Valores (R\$ milhões)



Piracicaba – lançamentos em unidades – 1º trimestre de 2024

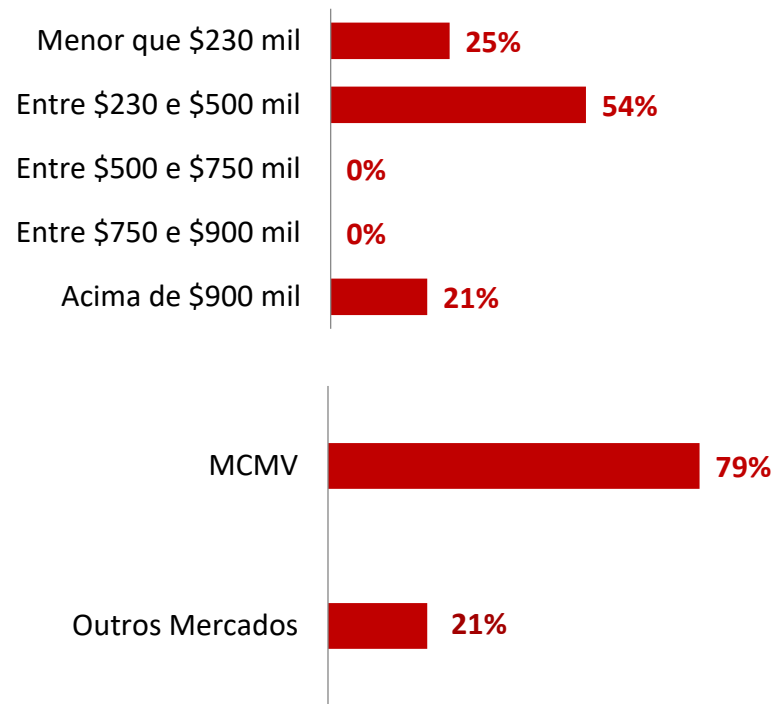
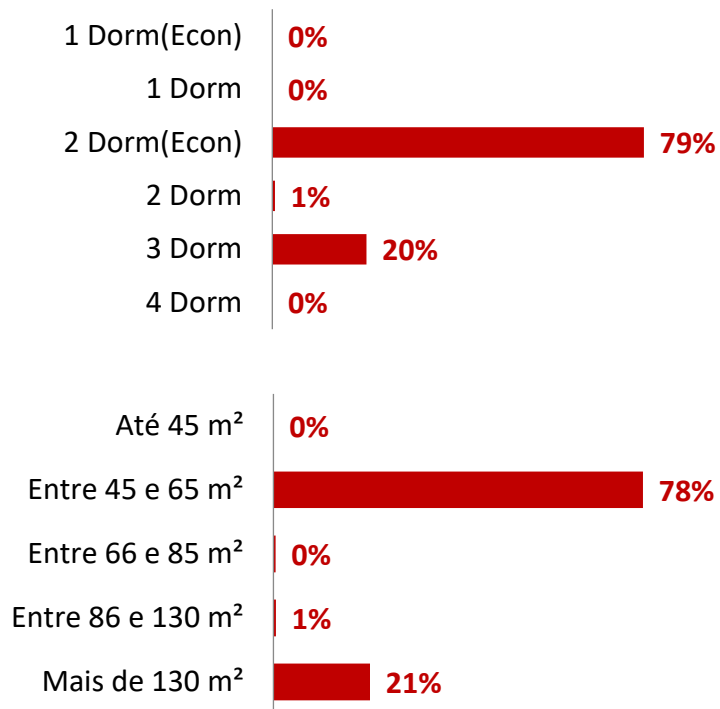
lançamentos = 636 unidades



*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

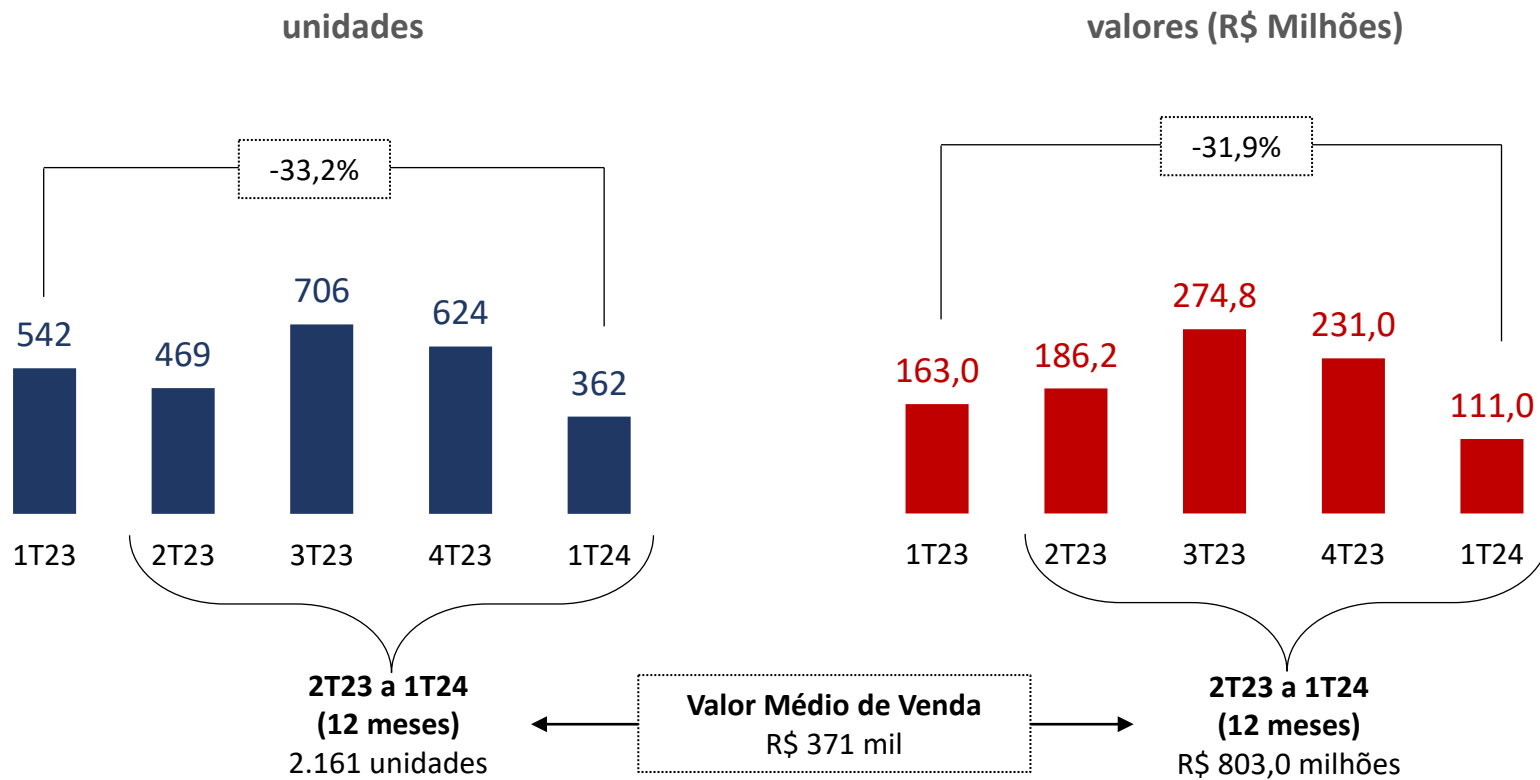
Piracicaba – VGL* em milhões (R\$) – 1º trimestre de 2024

VGL = R\$ 194,3 milhões



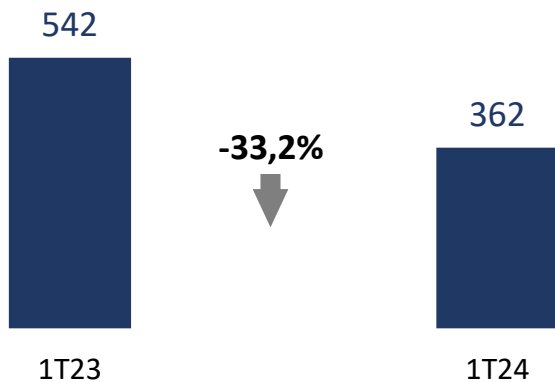
*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

Piracicaba – vendas de imóveis residenciais por trimestre

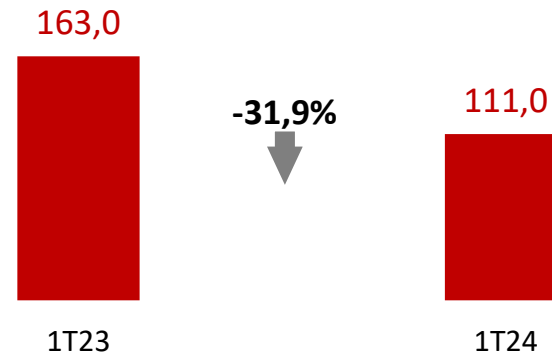


Piracicaba – vendas de imóveis residenciais acumulado no ano

unidades

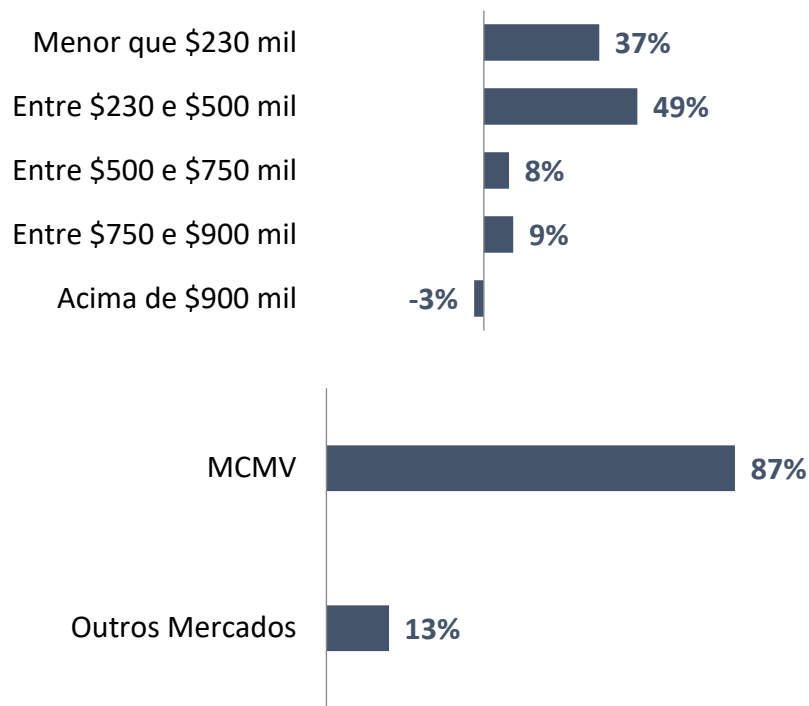
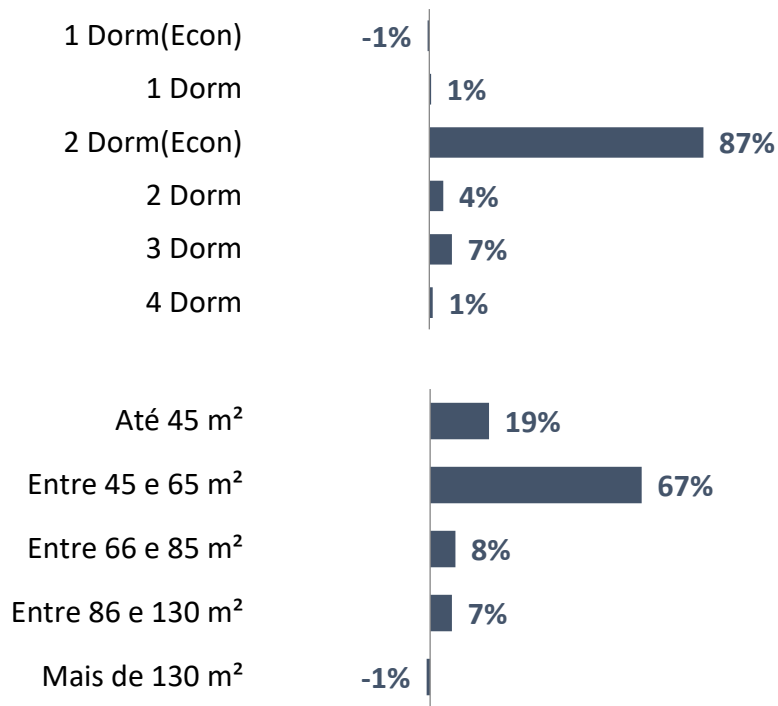


valores (R\$ milhões)



Piracicaba – vendas em unidades – 1º trimestre de 2024

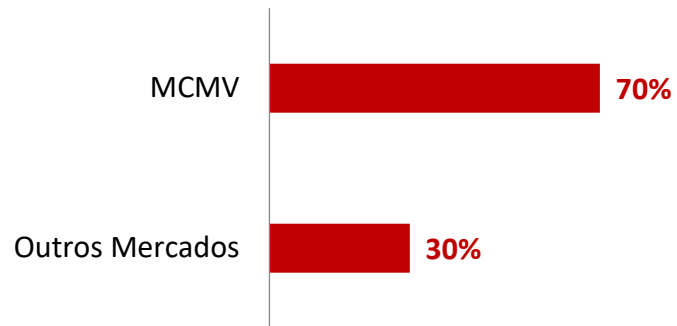
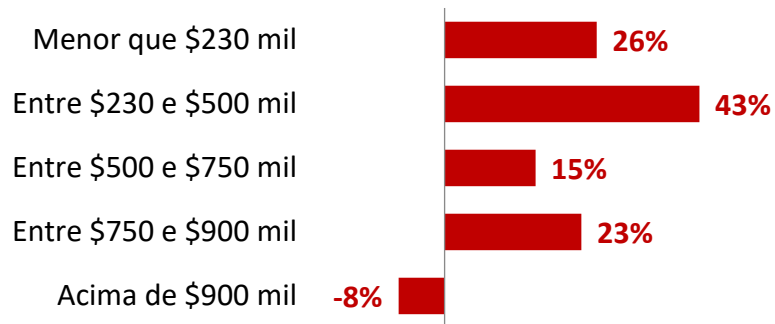
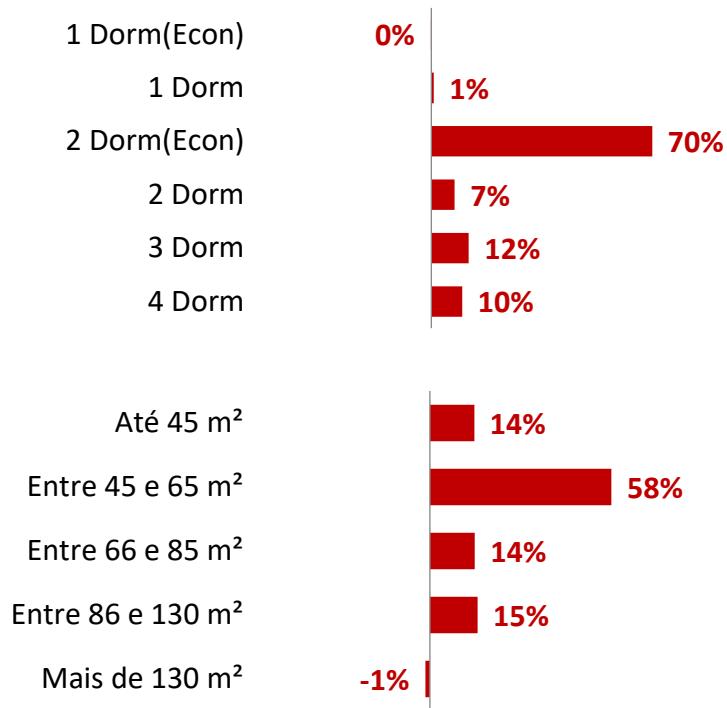
Vendas = 362 unidades



*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

Piracicaba – VGV* em milhões (R\$) – 1º trimestre de 2024

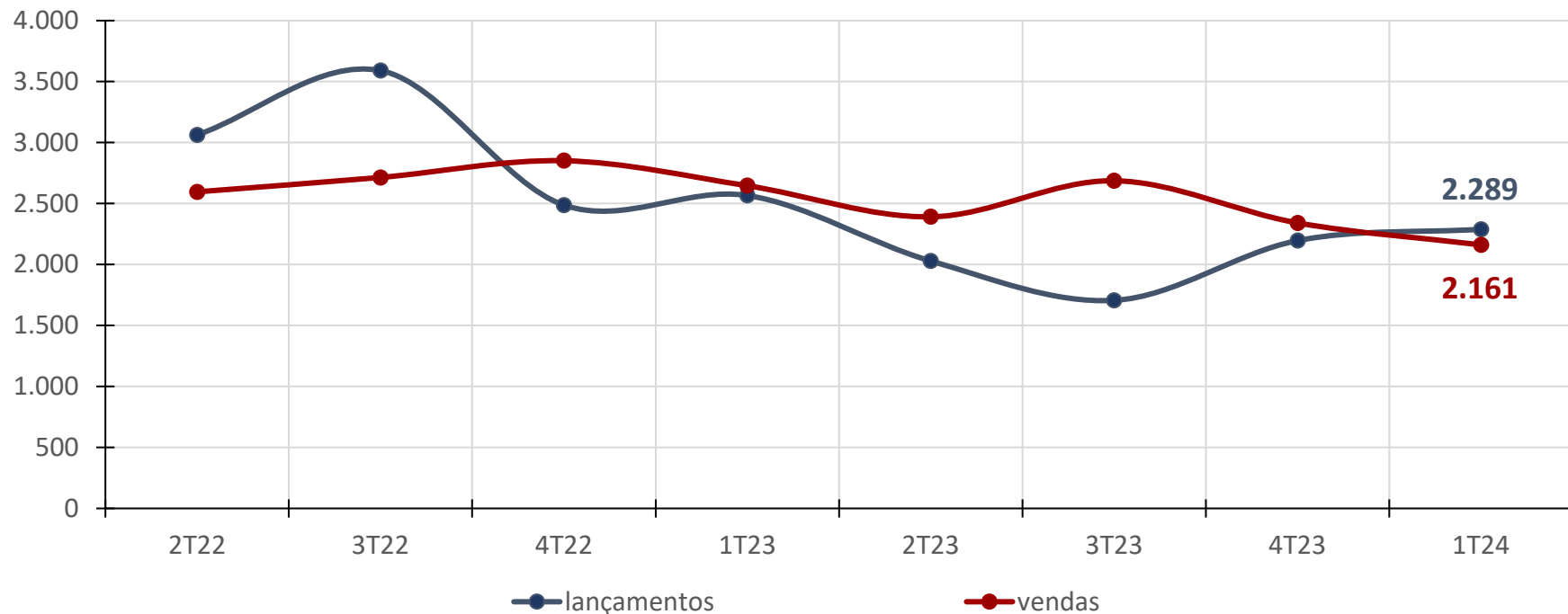
VGV = R\$ 111,0 milhões



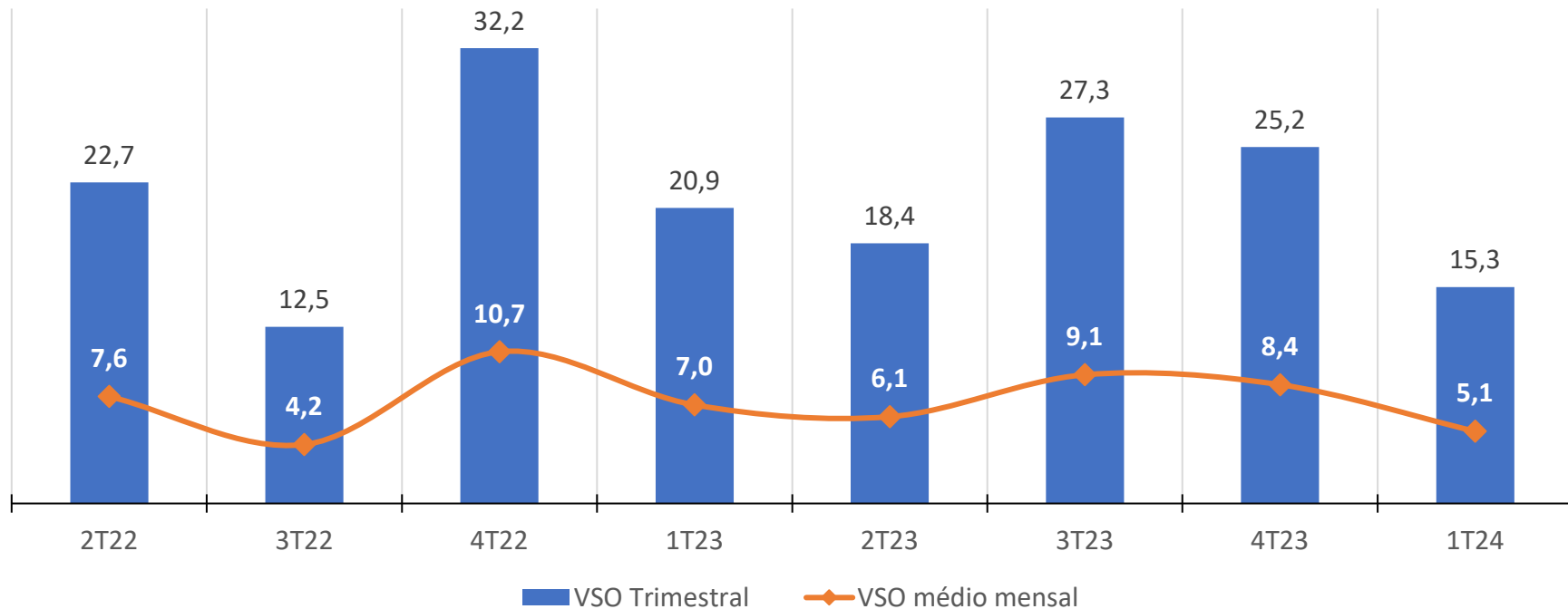
*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

Piracicaba – lançamentos e vendas acumulados em 12 meses

Em unidades

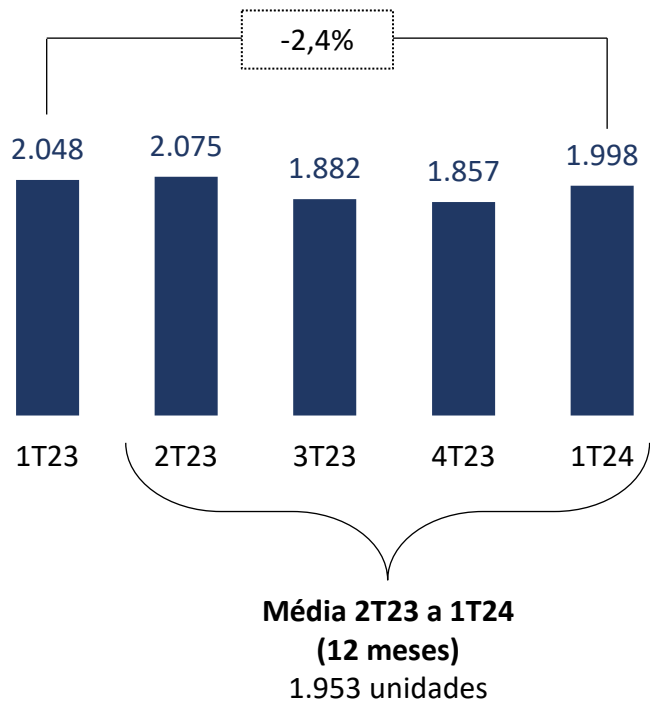


Piracicaba – VSO (vendas sobre oferta) %

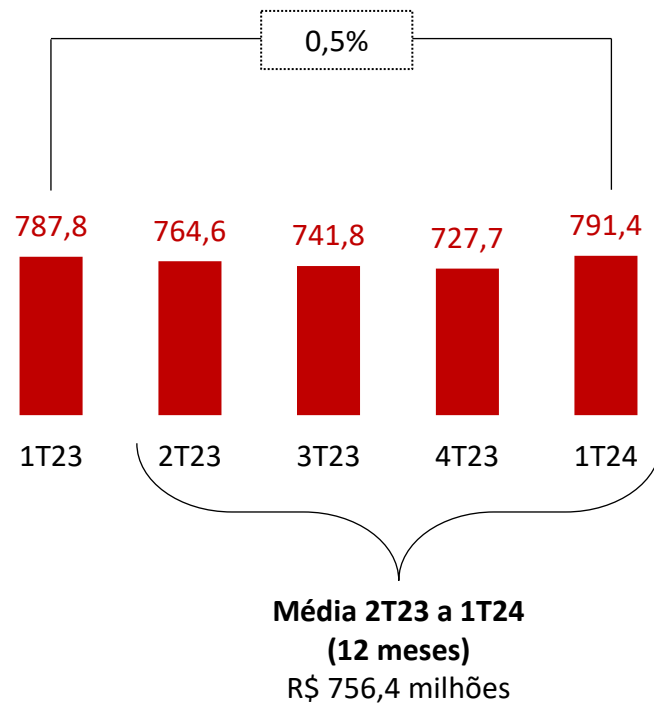


Piracicaba – oferta final por trimestre

unidades

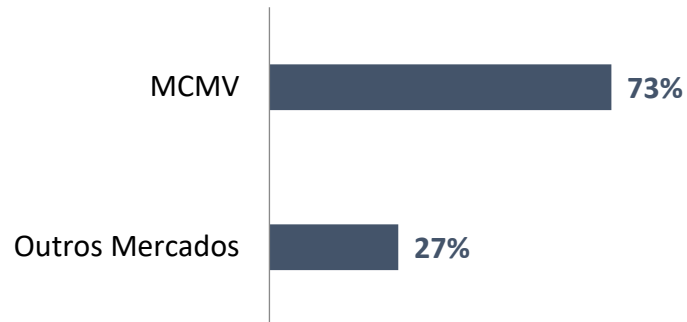
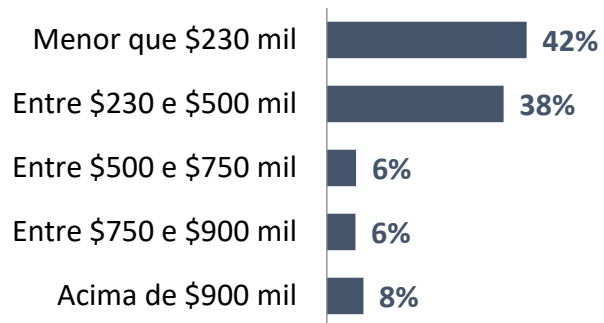
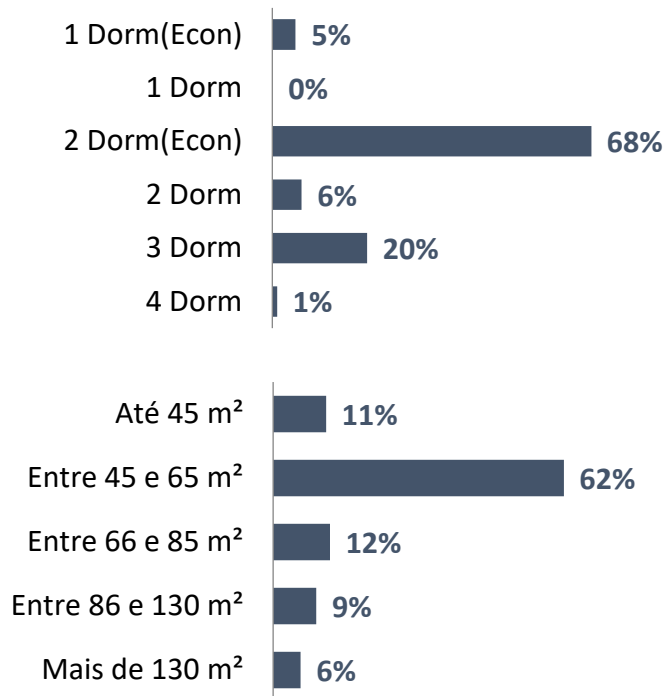


valores (R\$ milhões)



Piracicaba – oferta final em unidades – 1º trimestre de 2024

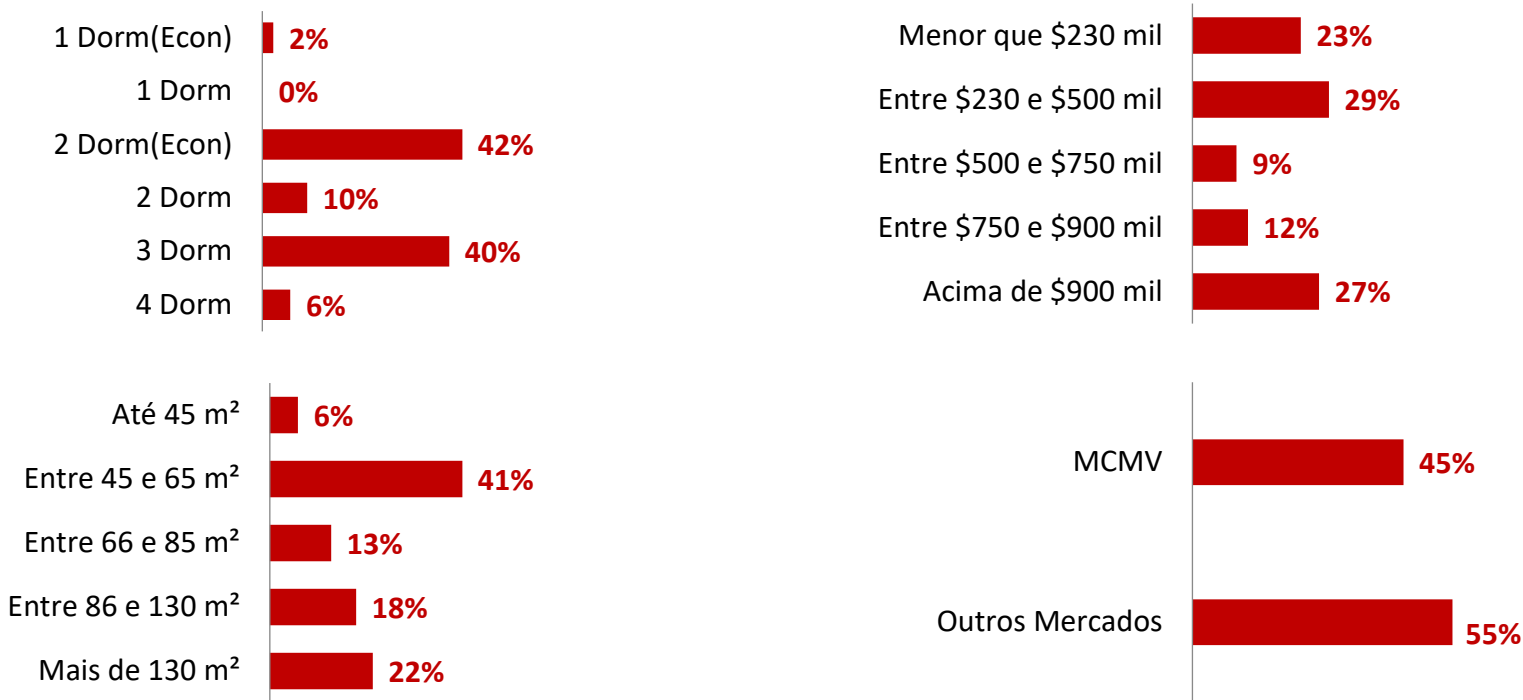
Oferta Final = 1.998 unidades



*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil

Piracicaba – oferta final em milhões (R\$) – 1º trimestre de 2024

VGO = R\$ 791,4 milhões



*novo enquadramento (MCMV): imóveis com valor até R\$ 350 mil



SECOVISP

A CASA DO MERCADO IMOBILIÁRIO

